COMMON P.G. ENTRANCE TEST - 2021 (CPET-2021)

142543

Test Booklet No.:

HIGHER EDUCATION DEPARTMENT, GOVT. OF ODISHA TEST BOOKLET

Subject Code: 26

Entrance Subject: Journalism & Mass Communication

Time Allowed: 90 Minutes

Full Marks: 70

INSTRUCTIONS TO CANDIDATES

- 1. Please do not open this Question Booklet until asked to do so.
- 2. Check the completeness of the Question Booklet immediately after opening.
- 3. Enter your Hall Ticket No. on the Test Booklet in the box provided alongside. Do not write anything else on the Test Booklet.
- 4. Fill up & darken Hall Ticket No. & Test Booklet No. in the Answer Sheet as well as fill up Test Booklet Serial No. & Answer Sheet Serial No. in the Attendance Sheet carefully. Wrongly filled up Answer Sheets are liable for rejection.
- 5. Each question has four answer options marked (A), (B), (C) & (D).
- **6.** Answers are to be marked on the Answer Sheet, which is provided separately.
- 7. Choose the most appropriate answer option and darken the oval completely, corresponding to (A), (B), (C) or (D) against the relevant question number.
- 8. Use only Blue/Black Ball Point Pen to darken the oval for answering.
- 9. Please do not darken more than one oval against any question, as scanner will read such markings as wrong answer.
- 10. Each question carries equal marks. There will be no negative marking for wrong answer.
- 11. Electronic items such as calculator, mobile, etc., are not permitted inside the examination hall.
- 12. Don't leave the examination hall until the test is over and permitted by the invigilator.
- 13. The candidate is required to handover the original OMR sheet to the invigilator and take the question booklet along with the candidate's copy of OMR sheet after completion of the test.
- 14. Sheet for rough work is appended in the Test Booklet at the end.

| 1. | The adoption of an innovation by consumers over a period of time is called a state of the state | | | | |
|----|---|-------------------------------------|---|-----|--|
| | (A) | Fusion of Modernization | | | |
| | (B) | Diffusion of Innovation | | | |
| | (C) | Dispersion of Innovation | | | |
| | (D) | | | | |
| 2 | | | containing are in as at all in they be in the | | |
| 2. | | adnanath Rath was the editor of the | e Odia daily called any the sail and the same the | | |
| | (A) | Prajatantra | and remaining and Broadcaring Department | | |
| | (B) | Sambad | in the day is bein fragrady | | |
| | (C) | Samaja | picar of Business World Te unp Sagringun | | |
| | (D) | Dhariti | vall circuland | | |
| 3. | The V | Vorld Health Organization (WHO) | is a specialized agency of the | | |
| | (A) | United Nations | | | |
| | (B) | United States of Africa | sumono Bageln | | |
| | (C) | United Countries of World | er ing the following is not an Udia tens an | | |
| | (D) | United Organizations | BY "title. | | |
| 4. | Netfli | x is a production company that deli | ivers streaming service content on | | |
| | (A) | Out of the Tip platform | | | |
| | (B) | Over The Top platform | and the second | | |
| | (C) | On The Top platform | The Unity for National Education, Screece | | |
| | (D) | Off The Type platform | The Updired Successive Education Successive | () | |
| _ | | and the contract of | h in used for a video file | | |
| 5. | Abbrev | | h is used for a video file | | |
| | (A) | The Moving Pictures Experts Gro | in a visical tree tieths buck glusto casters to que | | |
| | (B) | The Motion in Pictures Expertise | | | |
| | (C) | The Movies and Photographers E | experts group | | |
| | (D) | The Motion Photography Ethnic g | | | |
| | | | | | |

| 6. | The brackish water lagoon in Odisha known as haven for migratory birds is | | | | |
|-----|---|--|------------------------------------|---|--|
| | (A) | Paradip | | | |
| | (B) | Chilika | north on all to recent the | | |
| | (C) | Satapada | | | |
| | (D) | Chandipur | | | |
| 7. | Natio | nal Film Awards in India are presented annua | lly by the organisation | | |
| | (A) | National Film Development Corporation | rt Toronio di vica di Adice di M | | |
| | (B) | Directorate of Film Festivals | A Thirty | | |
| | (C) | Information and Broadcasting Department | | | |
| | (D) | Centre for Film fraternity | | , | |
| 8. | The re | ecipient of Business World Young Entreprene | eur Award, who is from Odisha is | | |
| | (A) | Sitakanta Ray | | | |
| | (B) | Punyasloka Panda a moga bosila ooga a zi | CHW matering managed back to | | |
| | (C) | Ritesh Agarwal | | | |
| | (D) | Subroto Bagchi | BahilA Taramag-Vinia, Si | | |
| 9. | Which | h among the following is not an Odia newspa | • | | |
| | (A) | Samaya | | | |
| | (B) | Prameya | an item camp() become | | |
| | (C) | Anupam Bharat | grant a profocilou company that de | | |
| | (D) | Hari Bhoomi | miotisty of rot must. | | |
| 10. | UNES | SCO stands for | and talge of the op | | |
| | (A) | The Unity for National Education, Science | and Cultural Operations | | |
| | (B) The Unified Nations Education, Significant and Cultural Order | | | | |
| | (C) | The United Nations Educational, Scientific | and Cultural Organization | | |
| | (D) | The Union of Nations Educational, Scientif | ic and Culture Organization | | |
| 1. | A per | son arrested has to be brought to court before | being detained or imprisoned is | | |
| | (A) | The Writ of Mandamus | The Woman in Paragraphy and a | | |
| | (B) | The Writ of Habeas Corpus | | | |
| | (C) | The Writ of Certiorari | | | |
| | (D) | The Writ of Quo-Warranto | Par Note of the regraphy Fibric | | |
| | | | | | |

| 12. | . Choose the odd one out among the film animation companies listed below: | | | |
|-----|---|--|--|-----|
| | (A) | Dreamworks | mak or do wear. | (A) |
| | (B) | Warner Bros | complex to the first of | Tr |
| | (C) | Paramount | | |
| | (D) | White Ants | | |
| 13. | New | media have facilitated the type of com | munication which is the factor of the second | |
| | (A) | Abstract | to ranger immediately as and a | 100 |
| | (B) | Conceptual | | |
| | (C) | Public | rate to a st | \$1 |
| | (D) | Interactive | Att India Radio | |
| 14. | Choos | se the correct 'Child Helpline number | in India' | |
| | (A) | 100 | The Confliction | |
| | (B) | 1098 - Marrol Isla Dates for - 8001 | to a stock exchange of India varieb as i | |
| | (C) | 181 | | |
| | (D) | 1091 | | |
| 15. | Name | the first Odia Film | | |
| | (A) | Raja Harishchandra | pelicin | |
| | (B) | Sri Lokanath | | |
| | (C) | Sita Bibaha | | |
| | (D) | Ramayana | in a control "Value of all migrage | |
| 16. | Mimic | e aspects or simulation of human intel | lect by software is called | |
| | (A) | Animation | Springles I governally defended. | |
| | (B) | Google Doodle | Lopertant Malin Language | |
| | (C) | Artificial Intelligence | | |
| | (D) | Algorium | therapions where the results ideas doeso. | |
| 17. | Camer | a operation to sharpen the image is ca | alled as a more Manage for a built | |
| | (A) | Exposure | Ma was Rujian n Rao | |
| | (B) | Focus | Business Syndromes Property | |
| | (C) | Blimp | | |
| | (D) | Bloop | | |
| | | | | |

| 18. | 'The | Indian Express' newspaper was founded by | |
|-----|----------|--|-------|
| | (A) | Narasimhan Ram | No. 1 |
| | (B) | Sundersingh Lyallpuri | |
| | (C) | Ramkrishna Dalmia | |
| | (D) | Ramnath Goenka | |
| 19. | Vivid | th Bharati radio channel is part of | 100 |
| | (A) | Radio City | |
| | (B) | Hello Radio | |
| | (C) | All India Radio | |
| | (D) | Times Radio | |
| 20. | The o | oldest stock exchange of India which is located at the Dalal Street is | is |
| | (A) | NSE | |
| | (B) | MSE | |
| | (C) | BSE | |
| | (D) | Nasdaq | |
| 21. | HTM | L stands for | |
| | (A) | Homepage Multimedia Language | |
| | (B) | Hypertext Markup Language | |
| | (C) | Hyperlink Memory Language | |
| | (D) | Hypertext Media Language | |
| 22. | Find the | he option where the movie name does not match with its actor | |
| | (A) | Haider - Shahid Kapoor | |
| | (B) | Masaan - Rajkumar Rao | |
| | (C) | Andhadhun - Ayushmaan Khurana | |
| | (D) | Udaan - Rajat Barmecha | |
| | | | |
| | | | |

| 23. The webseries 'Scam 1992: The Harshad Mehta Story', is based on | | | | |
|---|--------|--|--|-----|
| | (A) | Chitfund | en the felting as its 4 | |
| | (B) | Journalism | marches of plant goes? | H |
| | (C) | Stock Exchange | $r=\pm r_{s}$, μ_{s} , ϵ_{b} , ϵ_{c} , ϵ_{d} | |
| | (D) | Bofors | man resolution per al 1 min 8 - 1 | CS |
| 24. | Choos | se the oldest news agency in the world | odshort calleasin and and also | |
| | (A) | Associated Press | 1 177 4 | |
| | (B) | Agence France Presse | k modes. | |
| | (C) | Reuters | to surded | |
| | (D) | United Press International | | |
| 25. | In Oly | empics 2020, the Indian sportsperson to wi | in the first medal for India is | |
| | (A) | Sai Praneeth | vgelor fuel by | |
| | (B) | Saikhom Mirabai Chanu | | |
| | (C) | Lovlina Borgohain | | |
| | (D) | Mary Kom | Parners and Assessment Markets | |
| 26. | The W | Vorld Press Freedom Day is observed on | I diell made sien | |
| | (A) | | e at a company of the annual con- | |
| | (B) | 5th May | the second second second | |
| | (C) | 15th May | . The state of the state of | Ē |
| | (D) | 21st May | Gent Lighten | |
| 27. | The ac | ctress-director who received the Best Director | ctor Debut for the movie Firaaq is | () |
| | (A) | Anushka Sharma | m. The hardpartness are a state of the | |
| | (B) | Gul Panag | in know the man day | |
| | (C) | Shabana Azmi | articles are are a second | 167 |
| | (D) | Nandita Das | Enter the second | () |
| | | | | |

| 28. | 8. Government of India Campaign initiated to eliminate open defecation is called as | | | | |
|-----|---|--|------|----------------|------|
| | (A) | Swacch Bharat Mission | | | |
| | (B) | Sarva Shiksha Abhiyan | ol . | (和) | |
| | (C) | Total Sanitation Campaign | | | |
| | (D) | Rural Health and Sanitation | | | |
| 29. | Find | the one which is not part of the elements when communication occurs | | c <u>u</u> t ə | |
| | (A) | Pictorial | | | |
| | (B) | Plagiarized | Δ | di | |
| | (C) | Verbalized | | | |
| | (D) | Nonverbal house removative over a state of the | | | |
| 30. | | gya Setu mobile app developed by the National Informatics Centre f stry of | | | the |
| | (A) | Science and Technology | | | |
| | (B) | Electronics and Information Technology | | | |
| | (C) | Health and Family Welfare | | | |
| | (D) | National Resources and Scientific Research | | | |
| 31. | | irst electronic media journalist to be bestowed with the Ramnath Goenka alism Award is | Exce | ellence | e in |
| | (A) | Shekhar Gupta | | | |
| | (B) | Vinod Dua | | | |
| | (C) | Gauri Lankesh | | ((1) | |
| | (D) | Nidhi Razdan Wasa ani di populi di barga di barga ani ani ani ani | | | |
| 32. | In the | women oriented movies 'Pink' and 'Thappad', the lead role was played I | by | | |
| | (A) | Bhumi Pednekar | | | |
| | (B) | Yami Gautam | | | |
| 1 | (C) | Taapsee Pannu | V. | | |
| | (D) | Mrunal Thakur | | | |
| | | | | | |

| 33. 'Daag Achey Hein' or 'Stains are good' is the tag line of the product when the state of the stat | | | | 5.11 | BF |
|--|--------|--|--|----------|--------|
| | (A) | Tide | Kauk | (A.) | |
| | (B) | Surf Excel | Namighaeli | | |
| | (C) | Wheel | | | |
| | | | | | |
| | (D) | | popular agains — an adverte earn "in Confinence Great C | | |
| 34. | | cial question and ans mmunity of users is | swer website where users can post questions and get answealled | vers, fr | om |
| | (A) | WhattsApp | 271.1 | | |
| | (B) | Quora | Pringles | | |
| | (C) | I-pple | wave frequencies are read in rudin communities for | Slaw | |
| | (D) | Snapchat | Shrif distance | | |
| 25 | | | that stores date as that future requests for that date are | | |
| 35. | faster | | that stores data so that future requests for that data can | be ser | veu |
| | (A) | Debug | Lee Colonia | | |
| | (B) | Cookie | the Community Radio Station which is not examing correct teating bulbut - Uh white. | | |
| | (C) | Cache memory | shagent - Mantanawe at - Bath | | |
| | (D) | Chatbot | F. or Verbor - Cappin - Capping - Ca | | |
| 36. | Blue | Origin, the space co | mpany which aims to transform space travel, its founder is | (1) | |
| | (A) | Ted Turner | a product securities, whole it so the example and for all the partial t | | 1 |
| | (B) | Rupert Murdock | * at 01 { | | |
| | (C) | Jeff Bezos | | | |
| | (D) | Elon Musk | Farridae and the second of the | | |
| | | | | | T-1 |
| 37. | Pictog | grams, used in electi | rohic messages to fill in cues missing from typed conversa | | . (. * |
| | (A) | Cartoon | Systematic Development Christic Ulturge | (A) | |
| | (B) | Emoji | | 777 | |
| | (C) | Comic | | | |
| | (D) | Doodle | | | |

| 38. | The n | nedia conglomerate, Eastern Media Ltd, which owns the O | dia channel is 🕠 🦏 | |
|-----|--------|--|----------------------|-----|
| | (A) | Kanak | | |
| | (B) | Nandighosh | | |
| | (C) | News7 | | |
| | (D) | Colors | | |
| 39. | The p | opular tagline of an advertisement 'No Confusion Great C | combination' is from | |
| | (A) | Britannia - de la | | |
| | (B) | Bingo | | |
| | (C) | Lays | | |
| | (D) | Pringles | . er . e 1 | |
| 40. | Short | wave frequencies are used in radio communication for | | |
| | (A) | Short distance | | |
| | (B) | Long distance | | |
| | (C) | Location specific distance | | |
| | (D) | Local distance | | |
| 41. | Find t | the Community Radio Station which is not existing curren | tly in Odisha | |
| | (A) | Radio Bulbul - Bhadrak | | |
| | (B) | Radio Swayamshakti - Nuapada | | |
| | (C) | Radio Resham - Ganjam | sorte (T) | |
| | (D) | Radio Dhimsa – Koraput | or our sit high | |
| 42. | Usual | ly in public information used by public relations, important | nce is given to | |
| | (A) | Impact | | |
| | (B) | Reception | | |
| | (C) | Truth | | |
| | (D) | Fair deal | Elon Mak | (0) |
| 43. | The C | Odia film 'Kalira Atita' which was nominated for Oscars v | vas based on | |
| | (A) | Sustainable Development | | |
| | (B) | Climate Change | | |
| | (C) | Deforestation | | |
| | (D) | Ecological | | |
| | | | | |

| 44. | IAI | n No Messiah' is a memoir written by Indian actor and s | social worker | |
|-----|--------|---|--|------|
| | (A) | Amitabh Bachan | State Land of the Maria | 13.8 |
| | (B) | Sonu Sood | 'v realt | |
| | (C) | Salman Khan | | |
| | (D) | Rajnikant | . Mil more | |
| 45. | The C | GI tag given for the 'Odisha Rasagola', is produced at | ward over the desirence | |
| | (A) | Salepur | | |
| | (B) | Pahala | | |
| | (C) | Bikalananda Kar | n राज्ये पुरावेम्सर्वे | |
| | (D) | Puri Jagannath Temple | | |
| 46. | The F | FM radio channel in which educational contents are bro | adcasted is | |
| | (A) | Gyandarshan | General Congress Autor | |
| | (B) | Gyanbharati | b. p.45 , tento i 1 $t^{\rm co}$ | |
| | (C) | Gyanvani | $\mathbb{P}[a, \mathbf{d}], \exp m \cdot \mathbf{r}^{-1}(a) = 0$ | |
| | (D) | Gyanganga | Letter Talls Crimba | |
| 47. | The wo | orld being interconnected by the propagation of media | technologies is called | |
| | (A) | Unified Technology | aukiri ar " | . 10 |
| | (B) | Worldwide Verbosity | 11111 | 11. |
| | (C) | Universal Home | | |
| | (D) | Global Village | | |
| 48. | Kalia, | Chutki, Raju were the popular characters from the far | mous Indian cartoon | |
| | (A) | Shinchan | Try of Andrews | |
| | (B) | Little Krishna | Property of the other | |
| | (C) | Motu & Patlu | | |
| | (D) | Chota Bheem | | |
| | (D) | Chota Bhoom | | |
| | | | | |

| 19. | The R | adio channel which is not broadcasting in Odisha is | | |
|-----|--------|--|------------------------------------|-----|
| | (A) | Radio Choklate | | |
| | (B) | Big FM | | |
| | (C) | Hello FM | the Call of the Call | |
| | (D) | Sarthak FM | | |
| 50. | Indiar | journalist, news presenter & hosted 'The Devil's A | dvocate' programme is | |
| | (A) | Khuswant Singh | | |
| | (B) | Arnab Goswami | | |
| | (C) | Rajdeep Sardesai | | |
| | (D) | Karan Thapar | Product Confidence Confidence | |
| 51. | Find o | out the one which is not a natural wonder of the world | drive more | |
| | (A) | Grand Canyon, Arizona | | |
| | (B) | Mt.Everest, Nepal | Diameter (Const.) | |
| | (C) | Eiffel Tower, Paris | | 17 |
| | (D) | Niagra Falls, Canada | | |
| 52. | The I | ndian Comedy show 'Comedy Nights' is hosted by | | |
| | (A) | Kapil Sharma | tar and I have | |
| | (B) | Johnny Lever | | |
| | (C) | Vir Das | (mixersal (lamp | |
| | (D) | Raju Srivastava | | |
| 53. | Actre | ss, author and columnist, popular as 'Mrs. Funny Bo | ones' for her witty writing | is |
| | (A) | Priyanka Chopra | | |
| | (B) | Twinkle Khanna | and Krolina | (1) |
| | (C) | Hema Malini | | (3) |
| | (D) | Genelia Deshmukh | many the first of the beautiful or | |
| | | | | |

| 54. | Find the odd one out which is not a webseries of which magnetic a logic control of the a solutely | | | | |
|-----|---|---|------------------------------|-----|--|
| | (A) | Made in Heaven | | | |
| | (B) | Sacred Games | | | |
| | (C) | Smaller Things | | | |
| | (D) | The Family Man | | | |
| 55. | TheG | suardian.com is associated to the leading newspaper b | ased at and class a decrease | | |
| | (A) | Berlin | | | |
| | (B) | Amsterdam | | | |
| | (C) | Washington | | | |
| | (D) | London | | 91 | |
| 56. | India | n multinational educational technology company, wh | ich bought Epic, Toppr is | | |
| | (A) | Khan Academy | | | |
| | (B) | Byju | | 1 | |
| | (C) | Udemy | the state of mest M | | |
| | (D) | Course Era | | | |
| 57. | Julian | Paul Assange is the founder of | | 1 m | |
| | (A) | Twitter | Super a service | | |
| | (B) | Wikileaks | | | |
| | (C) | Tinder | Transis also by fair | | |
| | (D) | Google Chrome | | | |
| 58. | Color | rs TV is an entertainment broadcast network owned b | y is tall personal free p | | |
| | (A) | TV18 Broadcast | | | |
| | (B) | Zee Media Corporation | to be the same Can | | |
| | (C) | UTV Communications | The Universal Declaration | | |
| | (D) | Viacom 18 and W manuki mil | . The Interna must be auto | | |
| 59. | The to | erm 'blue revolution' refers to the remarkable emerg | ence of the state between | | |
| | (A) | Horticulture | | | |
| | (B) | Forest conservation | | | |
| | (C) | Aviation pollution | | | |
| | (D) | Aquaculture | | | |

| 60. | "Dri | nks and Memories" is the slogan of the brand | Manda, Ind. 4.2 W. All | |
|-----|--------|--|---------------------------------------|---------|
| , | (A) | Pepperfry | | |
| | (B) | Puma | g. 60 (1. N) | |
| | (C) | Paperboat | and the | .(1) |
| | (D) | Pepsi | | |
| 61. | A ph | otograph's metadata attached to a physical location such as | city is called | |
| | (A) | Geologic | | |
| | (B) | Geo-positioning | and the | |
| | (C) | Geographical indications | THE POST | |
| | (D) | Geotagging | | |
| 62. | Publi | shing or telecasting controversial contents about a celebrity | is a string of the | |
| | (A) | PR tactic | | |
| | (B) | Political stunt | | |
| | (C) | Mercantile strategy | | |
| | (D) | Crisis Management | | |
| 63. | The v | words 'Satyameva Jayate' means | Martono III. | |
| | (A) | Truth alone triumphs | | |
| | (B) | Truth leads to justice | · · · · · · · · · · · · · · · · · · · | |
| | (C) | Truth is always fair | . 6 . | |
| | (D) | Truth never cheats | | |
| 64. | Intern | national document that enshrines the rights and freedoms of a | all human beings | |
| | (A) | Amnesty International | Sali - mij. U | |
| | (B) | The International Court of Justice | | |
| | (C) | | | |
| | (D) | The International Forum for Human Welfare | | |
| 55. | Busin | ess and employment-oriented online service mainly used for | professional networ | king is |
| | (A) | Twitter | | . 6.1 |
| | (B) | Linkedin | | |
| | (C) | Angellist | | |
| | (D) | Indeed | 3 apr 3, 3 | |
| | | A Charles of the Control of the Cont | | |

| 66. | Identify from the following the one which is not a folk dance of Odisha | |
|-----|--|--------------------------------------|
| | (A) | Ghumura |
| | (B) | Daskhatia |
| | (C) | Dandiya |
| | (D) | Dalkhai |
| 67. | The highest civilian award in India conferred in recognition of exceptional service is | |
| | (A) | Arjuna Award |
| | (B) | Bharat Ratna |
| | (C) | Padma Vibhushan |
| | (D) | Padma Bhushan |
| 68. | 23July, National Broadcasting Day celebrated every year to make people aware of | |
| | (A) | Usefulness of Media |
| | (B) | Prominence of Television |
| | (C) | Significance of Radio |
| | (D) | Importance of Broadcasting Engineers |
| 69. | A single-legged support used to steady a handheld camera or cellphone is | |
| | (A) | Monopod |
| | (B) | Tripod |
| | (C) | Gimble |
| | (D) | Trolly |
| 70. | The Times Group network belongs to | |
| | (A) | Star Network Pvt. Ltd. |
| | (B) | Reliance Infocomm Ltd. |
| | (C) | Bennett, Coleman and Company Ltd. |
| | (D) | Fox star Company Ltd. |
| | | |

y ...