

57

**A DISSERTATION ON
CUSTOMER SATISFACTION WITH REFERENCE TO AMAZON ONLINE
SHOPPING**

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- MONALISA MINZ
ROLL NO- 19PCOM33
CLASS- PG 2ND YR
REG NO-
SESSION- 2019-2021
UNDER THE GUIDANCE OF
MISS MADHUSMITA MALIK
FACULTY IN PG DEPARTMENT OF COMMERCE

EMPLOYEES EMPOWERMENT IN L&T KANSABAHL

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILLMENT OF REQUIREMENTS FOR

THE DEGREE OF
MASTER OF COMMERCE

SUBMITTED TO
HOD.P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE,ROURKELA



SUBMITTED BY:
NAME- SIMRAN KAUR
ROLL.NO-19COM07
CLASS- M.COM (FINAL YEAR)
SESSION- 2019-21
UNDER THE GUIDANCE OF

Arshin Siddique
FACULTY IN PG DEPARTMENT OF COMMERCE

EMPLOYEES EMPOWERMENT IN L&T KANSABAHL

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILLMENT OF REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE

SUBMITTED TO
HOD.P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE,ROURKELA



SUBMITTED BY:
NAME- SIMRAN KAUR
ROLL.NO-19COM07
CLASS- M.COM (FINAL YEAR)
SESSION- 2019-21
UNDER THE GUIDANCE OF
Arshin Siddique
FACULTY IN PG DEPARTMENT OF COMMERCE

**RESEARCH ON CUSTOMER BEHAVIOR WHEN USING
PAYMENT BANK CARDS**

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE
DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
SHIBANI BEHERA
ROLL NO- 19PCOM48

CLASS- M.com
Regd No-19PCOM48
(2019-2021)

UNDER THE GUIDANCE OF
MANORANJAN SENAPATI
FACULTY IN PG DEPARTMENT OF COMMERCE

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Financial statement analysis of Odisha Mining Corporation Ltd
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME-Archana pallai
ROLL NO-19PCOM014
CLASS- PG 2nd year

Reg No-
SESSION- 2020-21

UNDER THE GUIDANCE OF

Asst. Prof. Mr. Dhiren Kumar Mahanta

FACULTY IN PG DEPARTMENT OF COMMERCE

OFFLINE RETAILER STEPPING FORWARD INTO ONLINE BUSINESS.

A CASE STUDY ON VEGGIEKART, BBSR.

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE

OF

MASTER OF COMMERCE



SUBMITTED TO

**HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

NAME-LAXMAN SINGH PURTTY

ROLL NO-19PCOM018

CLASS-PG 2ND YR COMMERCE

Reg No- 34371/16

SESSION-2019-21

UNDER THE GUIDANCE OF

MISS MADHUSMITA MALIK

(FACULTY IN PG DEPARTMENT OF COMMERCE)

68
A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF NOTTEE9
RESTAURANT

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN THE PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G. DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- RAMICA DASH
ROLL NO-19PCOM46
CLASS- M.COM(4TH SEM)

REG NO-
SESSION-2019-2021
UNDER THE GUIDANCE OF
MISS. MADHUSMITA MALIK
FACULTY IN PG DEPARTMENT OF COMMERCE.

THE CAUSES OF STRESS AND MECHANISM OF MANAGEMENT OF STRESS AT
DIFFERENT DEPARTMENTS OF VEDANTA LIMITED, JHARSUGUDA

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- SHREYASI PASARI

ROLL NO- 19PCOM36

CLASS- PG COM 2nd Year

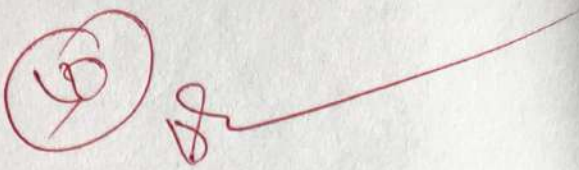
Reg No- 22267/16

SESSION- 2019 - 2021

UNDER THE GUIDANCE OF

Ms. MADHUSMITA MALIK

FACULTY OF PG DEPARTMENT OF COMMERCE



**" A STUDY ON PRODUCTIVITY AND ANALYSIS FOR RETAIL
LIABILITIES BUSINESS CONDUCTED AT SURYODAY SMALL
FINANCE BANK LTD. - A BANK OF SMILES (SUNDERGARH)**

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO: -

ASST. PROF. MR. DHIREN KUMAR MAHANTA
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA\

SUBMITTED BY

NAME - DIBYA RAY
ROLL NO - 19PCOM025
CLASS - PG 2ND YEAR
REGISTRATION NO - 11872/19
SESSION - 2019-2021

UNDER THE GUIDANCE OF

ARSHIN SIDDIQUE
FACULTY IN PG DEPARTMENT OF COMMERCE

A STUDY ON FOOD SUPPLY CHAIN MANAGEMENT OF BIG BAZAAR
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G. DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME – ANSHU SAHOO

ROLL NO – 19PCOM32

CLASS – M.COM (4th SEM)

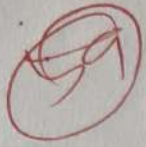
Reg No – 11221/19

SESSION – 2019 – 2021

UNDER THE GUIDANCE OF

Ms. MADHUSMITA MALIK

FACULTY IN PG DEPARTMENT OF COMMERCE



A DISSERTATION

ON

“A STUDY OF MICROFINANCE PERFORMANCE IN SELF
HELP GROUP, SUNDARGARH”

A DISSERTATION SUBMITTED TO POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULLFILLMENT OF THE
REQUIREMEMNT FOR THE DEGREE OF MASTER OF COMMERCE.




SUBMITTED TO

HOD, PG DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME: ROSE ANNA BURH

ROLL NO: 19PCOM23 

CLASS: MCOM 2nd YR

REG NO: 21621/14

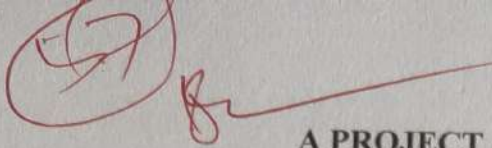
SESSION: 2019-2021

UNDER THE GUIDANCE OF

MR. DHIREN KUMAR MAHANTA

FACULTY IN PG DEPARTMENT OF COMMERCE

2021/12/10 15:44


A PROJECT REPORT ON

ONLINE MARKETING AND CASE STUDY ON FIRSTCRY.COM TOWARDS ONLINE
MARKETING

A DISSERTATION SUBMITTED TO THE POST GRADUATION DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE
DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- SAURAV VARUN KAWA

ROLL NO- 19PCOM30

CLASS- PG COMMERCE 2nd YEAR

SESSION- 2019 - 2021

UNDER THE GUIDENCE OF

MADHUSMITA MALIK

FACULTY IN PG DEPARTMENT OF COMMERCE

POST GRADUATION DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

A STUDY ON WORKING CAPITAL MANAGEMENT OF MCL
A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF MASTER OF COMMERCE



SUBMITTED TO:

HOD, P.G DEPARTMENT OF COMMERCE

Mr. Dhiren Kumar Mahanta

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME - SASMITA DASH

ROLL NO - 19PCOM02

CLASS-PG 2 ND YEAR COMMERCE

Reg No – 13579/16

SESSION - 2020-21

UNDER THE GUIDANCE OF:

Manoranjan Senapati

FACULTY IN PG DEPARTMENT OF COMMERCE

Mr. Dhiren Kumar Mahanta

Mr. Manoranjan Senapati

Miss Madhusmita Malik

Arshin Siddique

CUSTOMER PERCEPTION TOWARDS INSURANCE AND LIFE
INSURANCE CORPORATION (LIC) IN ODISHA

A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- RONALD KULLU
ROLL NO- 19PCOM34
CLASS-PG 2ND YEAR
Reg No- 11222/19
SESSION- 2019-2021
UNDER THE GUIDANCE OF
ARSHIN SIDDIQUE
FACULTY IN PG DEPARTMENT OF COMMERCE

Financial statement analysis

Of



**ROURKELA STEEL PLANT,
SAIL, ROURKELA**

**SUBMITTED BY
MAHENOOR KAYNAT
ROLL NO: 19P-COM-013**

**In partial fulfilment for the award of the degree of
MASTER IN COMMERCE (M.COM)**

A DISSERTATION
ON
A COMPREHENSIVE STUDY ON MARKETING OF SECONDARY
PRODUCTS FOR ROURKELA STEEL PLANT,
SAIL, ROURKELA.

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE
OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA
SUBMITTED BY

NAME-UDIT TETE
ROLL NO-19PCOM56
CLASS-PG 2ND YEAR
REG NO-11228/19
SESSION-2021

UNDER THE GUIDANCE OF
DHIREN KUMAR MAHANTA
FACULTY IN PG DEPARTMENT OF COMMERCE

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE
DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

ANKIT SAHU

ROLL NO- 19PCOM38

CLASS- M.com

Regd No-19PCOM38

(2019-2021)

UNDER THE GUIDANCE OF

MANORANJAN SENAPATI

FACULTY IN PG DEPARTMENT OF COMMERCE

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

"FINANCIAL PERFORMANCE ANALYSIS OF NATIONAL ALUMINIUM
COMPANY LIMITED."

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- VISHAL GOEL
ROLL NO- 19PCOM60
CLASS- M.COM 2nd Year

Reg.No- 22297/16

SESSION-2020-21

UNDER THE GUIDANCE OF
Mr.Dhiren Kumar Mahanta
FACULTY IN PG DEPARTMENT OF COMMERCE

**EXPERIENCE OF THE COVID-19 PANDEMIC IN RURAL ODISHA, INDIA:
KNOWLEDGE, PREVENTATIVE ACTIONS, AND IMPACTS ON DAILY LIFE**
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE
DEGREE OF

MASTER OF COMMERCE



(Handwritten signature in red ink)

SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- NAZIYA PERWEEN

ROLL NO- 19PCOM44

CLASS- MCOM 2ND YEAR

Reg No-

SESSION- 2019 - 2021

UNDER THE GUIDANCE OF

DHIREN KUMAR MAHANTA

FACULTY IN PG DEPARTMENT OF COMMERCE

POST GRADUATE DEPARTMENT OF COMMERCE

TOPIC NAME- "CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING
ANOTHER SATISFACTION ON FLIPKART AT ROURKELA"

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE
OF MASTER OF COMMERCE



62

SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUMMITTED BY:-

NAME- Madhusmita Pradhan.

ROLL NO- 19PEOM55.

CLASS- Pg commerce 4th sem.

UNDER THE GUIDANCE OF MADHUSMITA NAIK MAAM
FACULTY IN PG DEPARTMENT OF COMMERCE

"ROLE OF MICROFINANCE ON ALLEVIATION OF LIVING
STANDARDS OF POOR" CASE STUDY ON SAMBANDH FINSERVE
PRIVATE LTD. ROURKELA

A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF
MASTER OF COMMERCE



(Handwritten signature in red ink)

SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- RESHMA TOPPO
ROLL NO- 19 PCOM 28
CLASS- PG 2nd YEAR

Reg No-11219/19

SESSION- 2020-21

UNDER THE GUIDANCE OF
Mr. DHIREN KUMAR MAHANTA
(HOD DEPT. OF COMMERCE)
FACULTY IN PG DEPARTMENT OF COMMERCE

A

Dissertation on

**“PRESENT SCENARIO OF E-BANKING AT UNITED BANK OF
INDIA, BHUBANESWAR BRANCH”**

Submitted To

The Post Graduate Department of Commerce in Partial Fulfilment of the
Requirements for the Degree Of
Master of Commerce



Submitted To

Hod, P.G Department of Commerce
Government Autonomous College, Rourkela

Submitted By

Name-PreetiTanuja Minz

Roll No-19PCOM49

Class-PG 2nd Year

Reg No-

Session-2019-2021

Under The Guidance Of

Miss. Madhusmita Malik

Faculty in PG Department Of Commerce

**CUSTOMER REVIEW ON EDELWEISS TOKIO LIFE INSURANCE
COMPANY**

**A DISSERTATION SUBMITTED TO POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR**

**THE DEGREE OF
MASTER OF COMMERCE**



SUBMITTED TO

**HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

NAME- SUBHASHREE RATH

ROLL NO- 19PCOM54

CLASS - P.G 2ND YR.

REG NO -11227/19

SESSION - 2019-21

UNDER THE GUIDANCE OF

MISS ARSHIN SIDDIQUE

FACULTY IN P.G DEPARTMENT OF COMMERCE



A STUDY ON SBI ELECTRONIC BANKING SERVICE QUALITY
TOWARDS CUSTOMER SATISFACTION IN ROURKELA
A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME – PRINCE SAMAD
ROLL NO – 19PCOM 08
CLASS – PG COMMERCE
SESSION – 2019 -2021
UNDER THE GUIDANCE OF
ARSHIN SIDDIQUE
FACULTY IN PG DEPARTMENT OF COMMERCE

RATIO ANALYSIS OF SOUTHCO, BERHAMPUR

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR

THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, PG DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- SHANIYA AKHTAR

ROLL NO-19PCOMO4

CLASS- MCOM, 2nd YEAR

SESSION-2019-21

UNDER THE GUIDANCE OF

Mr. Manoranjan Senapati

FACULTY IN PG DEPARTMENT OF COMMERCE

TOPIC NAME

“Impact of Networking Strategy on Profitability of Amway in Rourkela”

A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF
THE REQUIREMENTS FOR THE DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROORKELA

SUBMITTED BY

NAME- SAMARENDRA NANDA

ROLL NO- 19PCOM40

CLASS- MCOM 2ND YR

Regn. No- 34414/16

SESSION- 2019-21

UNDER THE GUIDANCE OF

MISS MADHUSMITA MALIK

FACULTY IN PG DEPARTMENT OF COMMERCE

(61) A

A PROJECT REPORT ON

CUSTOMER SATISFACTION AND PROMOTIONAL ACTIVITIES AT RELIANCE
TRENDS

A DISSERTATION SUBMITTED TO THE POST GRADUATION DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE

DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- NEHA ROUT

ROLL NO- 19PCOM57

CLASS- PG COMMERCE 2nd YEAR

SESSION- 2019 - 2021

UNDER THE GUIDENCE OF

MADHUSMITA MALIK

FACULTY IN PG DEPARTMENT OF COMMERCE



CRM



**CUSTOMER RELATIONSHIP MANAGEMENT OF GIFT SHOP
START UP IN WESTERN ODISHA
(SURVEY OF JHARSUGUDA / ROURKELA / SAMBALPUR)**

**A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE**



SUBMITTED TO: -

**ASST. PROF. MR. DHIREN KUMAR MAHANITA
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

**NAME - PARYV PODDAR
ROLL NO - 19PCOM029
CLASS - PG 2ND YEAR
REGISTRATION NO - 35670/16
SESSION - 2019-2021**

**UNDER THE GUIDANCE OF
MADHUSMITA MALIK
FACULTY IN PG DEPARTMENT OF COMMERCE**

80

"A STUDY ON SBI MUTUAL FUND IN TERMS OF
CONSUMER BEHAVIOUR IN ROURKELA"

A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME-HARISH MALWA
ROLL NO-19PCOM10
CLASS-M.COM 2nd Year
SESSION-2019-2021
UNDER THE GUIDANCE OF
DHIREN KUMAR MAHANTA
FACULTY IN PG DEPARTMENT OF COMMERCE

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

A STUDY ON PROSPECTS AND THE CHALLENGES OF MOBILE BANKING IN INDIA

A DISSERTATION REPORT SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULLFILLMENT OF THE
PEQUIREMENTS FOR THE DEGREE OF

MASTER OF COMMERCE



2018-2020

SUBMITTED BY:

PREETY KUMARI SINGH

(ROLL NO-18PCOM38)

UNDER THE GUIDANCE OF

MISS. MADHUSMITA MALIK

(FACULTY IN PG DEPT. OF COMMERCE)

SUBMITTED TO

SHRI. DHIREN KUMAR MAHANTA

(HOD, PG DEPT. OF COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE

PANPOSH, ROURKELA

**“STUDY OF COMPETITIVES STRATEGIES AND COMPANY ANALYSIS OF
COCA-COLA COMPANY”**

A Dissertation Submitted To the Post Graduate Department of Commerce in Partial
Fulfillment of the Requirements for the Degree of
Master of Commerce



Submitted To

HOD, P.G Department of Commerce
Government Autonomous College, Rourkela

Submitted By

Name- Sujata Lakra

Roll No- 19PCOM26

Class- PG 2nd Yr

Session- 2019-2021

Under The Guidance Of

Miss Arshin Siddique

Faculty in PG Department Of Commerce

63

A

DISSERTATION REPORT

ON

**“STUDY ON IMPACT OF CONSUMER SATISFACTION FOR
FASTRACK WATCHES IN ROURKELA CITY”**

SUBMITTED TO

Government Autonomous college Rourkela

SUBMITTED BY:

Wilson David Kindo

ROLL NO-19 PCOM-063

(2019-2021)

Under The Guidance of

“Miss Madhusmita Malik”

Submitted to



Government Autonomous college Rourkela

In partial fulfillment of the requirement for the award of the degree, Masters of
COMMERCE

Employee Satisfaction and Job Motivation in the retail sector: A case study of Vishal Mega Mart Rourkela.

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF COMMERCE IN FULFILLMENT OF REQUIREMENT FOR THE DEGREE OF

MASTERS IN COMMERCE



SUBMITTED TO

HOD, P.G.DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

ANJLI KUJUR

Roll:19PCOM35

Class - M.COM

Regd.No.:19PCOM35

2019-21

UNDER THE GUIDANCE OF

ARSHIN SIDDIQUI

FACULTY IN P.G. DEPARTMENT OF COMMERCE

**TO STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS
HYUNDAI MOTORS AT KOSHALA HYUNDAI Pvt. Ltd.**

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR

THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD.P.G DEPARTMENT OF COMMERCE

NAME- DHIRAJ KUMAR NAYAK

ROLL NO- 19PCOM53

CLASS- 2ND YEAR

SESSION- 2019-21

UNDER THE GUIDANCE OF

DHIREN KUMAR MAHANTA

FACULTY IN PG DEPARTMENT OF COMMERC E

POST GRADUATE DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

(Handwritten signature and stamp)

RECRUITMENT AND SELECTION PROCESS OF TCS
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
SANA FARHEEN

19PCOMP05

M. COM 2nd YEAR

Reg No-33706/16

SESSION- 2019-2021

UNDER THE GUIDANCE OF
Ms. MADHUSMITA MALIK
FACULTY IN PG DEPARTMENT OF COMMERCE

AN ANALYSIS OF THE FINANCIAL PERFORMANCE OF INDCON FOUNDATION-
CRITICAL EVALUTION OF THE VARIOUS FINANCIAL RATIOS OF THE
ORGANISATION

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO

HOD, PG DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- NASEEM ARA

ROLL NO-19PCOM03

CLASS- MCOM, 2nd YEAR

SESSION-2019-21

UNDER THE GUIDANCE OF

Mr. Dhiren Ku. Mahanta

FACULTY IN PG DEPARTMENT OF COMMERCE

IMPACT OF COVID-19 ON AGRICULTURAL

SECTOR: ISSUES AND CHALLENGES IN ODISHA

A DISSERTATION SUBMITTED TO THE POST GRADUATE

DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- BINITA KIJUR

ROLL NO.- 19P COM24

CLASS- COMMERCE

Reg No- 41662/15

SESSION- 2019-21

UNDER THE GUIDANCE OF

MADHUSMITA MALIK

FACULTY IN PG DEPARTMENT OF COMMERCE

MARKETING STRATEGY OF PANTALOON
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR
THE DEGREE OF
MASTER OF COMMERCE



SUMMITTED TO
HOD.P.G.DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA.

SUBMITTED BY
NAME-SHIBANI MISHRA
ROLL NO-19PCOM43
CLASS-PG FINAL YEAR 4TH SEMESTER
SESSION-2019-2021
UNDER THE GUIDANCE OF
MISS MADHUSMITA MALIK
FACULTY IN PG DEPARTMENT OF COMMERCE

PREFERENTIAL MODERNIZATION AND SOURCE OF FINANCING FOR MSME's IN ROURKELA
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE
OF
MASTER OF COMMERCE



SUBMITTED TO
HOD P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE , ROURKELA

SUBMITTED BY
NAME -ARATI BEHERA
ROLL NO -19PCOM61
CLASS – M.COM
REG.NO –
SESSION -2019-2021
UNDER THE GUIDANCE OF
DHIREN KUMAR MAHANTA
HOD PG DEPARTMENT OF COMMERCE

A STUDY ON "ROLE OF COMMERCIAL BANKS IN FINANCING SMALL-SCALE BUSINESS"

A PROJECT REPORT

Submitted to the

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

In partial fulfillment of the requirements for the award of the degree
Of

MASTER OF COMMERCE



SUBMITTED TO

DHIREN KUMAR MAHANTA

(HOD, P.G DEPARTMENT OF COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- **RAJASHREE PRADHAN**

ROLL NO- **19PCOM11**

CLASS- **PG-2ND YEAR**

Reg No- **11216/19**

Session- **2019-2021**

UNDER THE GUIDANCE OF

MS. ARSHIN SIDDIQUE

(FACULTY IN PG DEPARTMENT OF COMMERCE)

“IMPACT OF CORONA VIRUS (COVID-19) IN INDIA”

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR

THE DEGREE

OF

MASTER OF COMMERCE



SUBMITTED BY

SUNITA MAHATO

(19PCOM41)

UNDER THE ESTEEMED GUIDANCE OF

MANORANJAN SENAPATI

LECTURE OF PG DEPT. OF COMMERCE

**GOVERNMENT AUTONOMOUS COLLEGE,
ROURKELA**

Session-2020-2021

**A STUDY ON THE
MARKETING STRATEGY OF CAFÉ COFFEE DAY**

**A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE DEGREE OF**

MASTER OF COMMERCE



SUBMITTED TO

**HOD, P.G. DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

NAME:- DEEPANJALI HOTA

ROLL NO:- 19PCOM 45

CLASS:- PG FINAL YEAR

Reg No:-19377/16

SESSION:- 2019-2021

UNDER THE GUIDANCE OF

MISS MADHUSMITA MALICK

FACULTY IN PG DEPARTMENT OF COMMERCE

COMPARATIVE STUDY OF ONLINE AND OFFLINE SHOPPING OF FMCG PRODUCT
IN ODISHA

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR

THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- BIJAYLAXMI DEWANGAN

ROLL NO- 19PCOM62

CLASS- PG 4TH SEM

SESSION- 2019-2021

UNDER THE GUIDANCE OF

MADHUSMITA MALIK

FACULTY IN PG DEPARTMENT OF COMMERCE

**“IMPACT OF INDUSTRIAL RELATION POLICIES ON SATISFACTION
LEVEL OF EMPLOYEES AT ROURKELA STEEL PLANT”**

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF

MASTER OF COMMERCE



(Handwritten signature in red ink)

SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- IZAC DUNG DUNG

ROLL NO- 19PCOM64

CLASS-M.COM 2nd year

Reg No- 11232/19

SESSION-2019-2021

UNDER THE GUIDANCE OF

ARSHIN SIDDIQUE

FACULTY IN PG DEPARTMENT OF COMMERCE

ECONOMIC ANALYSIS ON RICE PRODUCTION IN ODISHA
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR

THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO:-

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:-

NAME- **SUSMITA MAHATO**

ROLL NO- 19PCOM50

CLASS- P.G COMMERCE FINAL YEAR

REGD NO- 11226/19

SESSION- 2019-2021

UNDER THE GUIDANCE OF

MR. MANORANJAN SENAPATI

FACULTY IN PG DEPARTMENT OF COMMERCE

TOPIC NAME

A STUDY ON CONSUMER BEHAVIOUR TOWARDS
PANTALOON FRESH FASHION

A DISSERTATION SUBMITTED TO THE POST GRADUATED DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE

DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

Name of Student: ALKA SAHU

Roll no:19PCOM59

Reg. No:11230/19

Session: 2019-2021

Class: M.COM 2nd year

UNDER THE GUIDENCE OF
Mr. Dhiren Kumar Mahanta

ASSISTANT PROFESSOR IN COMMERCE DEPARTMENT

TOPIC NAME

A STUDY ON CONSUMER BEHAVIOUR TOWARDS
PANTALOON FRESH FASHION

A DISSERTATION SUBMITTED TO THE POST GRADUATED DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE

DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

Name of Student: ALKA SAHU

Roll no:19PCOM59

Reg. No:11230/19

Session: 2019-2021

Class: M.COM 2nd year

UNDER THE GUIDENCE OF
Mr. Dhiren Kumar Mahanta

ASSISTANT PROFESSOR IN COMMERCE DEPARTMENT

“FINANCIAL STATEMENTS OF DALMIA CEMENT BHARAT LIMITED”
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE
DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- PRAGYAN RANJAN PARIDA

ROLL NO- 19 PCOM 52

CLASS- PG 2nd YEAR

Reg No-36391/16

SESSION- 2020-21

UNDER THE GUIDANCE OF

Mr. DHIREN KUMAR MAHANTA

(HOD DEPT. OF COMMERCE)

FACULTY IN PG DEPARTMENT OF COMMERCE

A PROJECT REPORT ON

CUSTOMER SATISFACTION OF RELIANCE JIO SERVICES

A DISSERTATION SUBMITTED TO THE POST GRADUATION DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE

DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME- PRADEEP KUMAR

ROLL NO- 19PCOM58

CLASS- PG COMMERCE 2nd YEAR

SESSION- 2019 - 2021

UNDER THE GUIDENCE OF

MADHUSMITA MALIK

FACULTY IN PG DEPARTMENT OF COMMERCE

“Impact of Corporate Social Responsibility Programme on the life and livelihood of the beneficiaries: A Study on Social welfare department of Rourkela Steel Plant”

A project report submitted in partial fulfillment of the Requirements for the degree of Master of Commerce.



GOVERNMENT AUTONOMOUS COLLEGE, ODISHA

Submitted By

Aryan Kumar Dixit

Roll No – 19PCOM016

2019-2021

**Under the Supervision of
Mr. Dhiren Kumar Mahanta
PG Department of Commerce
HOD, GACR**

TRAINING AND DEVELOPMENT

IN

ROURKELA STEEL PLANT

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME-SOMNATH TOPPO

ROLL NO-19PCOM31

CLASS- **M.COM**

Reg No-

SESSION-2019-2021

UNDER THE GUIDANCE OF

Mr. Dhiren Kumar Mahanta Asst. Prof. HOD, PG Department of Commerce
FACULTY IN PG DEPARTMENT OF COMMERCE

A DISSERTATION ON

"A STUDY ON MARKETING STRATEGY OF BAKERY OPERATORS"

At – Super Max Bakers, Rourkela

A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR
THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO:

MR. DHIREN KUMAR MAHANTA
HOD, PG DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY:

ANEE ANIMA GURIA
ROLL NO- 19PCOM20
COURSE- M.COM
REG NO- 11218/19
SESSION-2019-2021

UNDER THE GUIDANCE OF:

MISS MADHUSMITA MALIK
(FACULTY IN PG DEPARTMENT OF COMMERCE)
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

628

CORPORATE SOCIAL RESPONSIBILITY (CSR)
ADIDAS SHOWROOM, ROURKELA

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF
COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE
OF

MASTER OF COMMERCE



SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

JYOTI KUMARI

ROLL NO- 19PCOM.09

CLASS- M.com

Regd No-19PCOM.09

(2019-2021)

UNDER THE GUIDANCE OF

ARSHIN SIDDIQUE

FACULTY IN PG DEPARTMENT OF COMMERCE

POST GRADUATE DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

(69)

**“INDUSTRIAL CONFLICT IN LARSEN AND
TOUBRO”**

*A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT
OF THE REQUIREMENTS FOR THE DEGREE OF
MASTER OF COMMERCE*



Submitted To :
HOD, PG Dept. of Commerce
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

Submitted By:
Name – Subhashree Routray
Roll No. – 19PCOM17
Reg. No. -
Session : 2019 – 21

Under the guidance of:

Miss Arshia Siddique
2021/12/10 16:04
Faculty in PG Dept. of Commerce

FINANCIAL STATEMENT ANALYSIS ON OMFED
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR

THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO:-

HOD. P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:-

NAME- **BONI AKASH**

ROLL NO- **19PCOM42**

CLASS- P.G COMMERCE FINAL YEAR

REGD NO- **11131/19**

SESSION- 2019-2021

UNDER THE GUIDANCE OF

MR. MANORANJAN SENAPATI

FACULTY IN PG DEPARTMENT OF COMMERCE

A DISSERTATION

ON

“A STUDY ON LOAN & ADVANCES”

At-Urban Co-Operative Bank Ltd, Rourkela.

A DISSERTATION SUBMITTED TO POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENT
FOR THE DEGREE OF MASTER OF COMMERCE.



SUBMITTED BY:
NEHA PERWEEN
ROLL NO-19PCOM21

GUIDED BY:
MISS. Arshin siddique
(FACULTY OF COMMERCE)
GOVT.AUTONOMOUS COLLEGE,
ROURKELA

A PROJECT REPORT

ON

**DIGITAL MARKETING – THE NEW FACE OF
MARKETING COMMUNICATION**

A PROJECT REPORT SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE FOR PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF
MASTER IN COMMERCE



SUBMITTED BY

ANISA PARWEEN

ROLL NO-19PCOM22

UNDER THE GUIDEANCE OF

MANORANJAN SENAPATI

FACULTY IN COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE

ROURKELA

2021

**CORPORATE SOCIAL RESPONSIBILITY(CSR) ACTIVITY OF L&T
IN KANSBAHAL**

**A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF**

MASTER OF COMMERCE



SUBMITTED TO

**HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

**NAME- SNEHA MINZ
ROLL NO- 19PCOM19
CLASS- PG 2nd Year, Commers**

Reg No- 11217/19

SESSION- (2019-21)

UNDER THE GUIDANCE OF

**ARSHIN SIDDIQUE
FACULTY IN PG DEPARTMENT OF COMMERCE**

**A DISSERTATION ON
"A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE "
OF STATE BANK OF INDIA AND ICICI BANK, ROURKELA**

**A DISSERTATION SUBMITTED TO THE
POST GRADUATE DEPARTMENT OF COMMERCE IN
PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE DEGREE OF MASTER OF COMMERCE**



**SUBMITTED TO HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTOMOUS COLLEGE, ROURKELA**

SUBMITTED BY SWEETY

ROLL NO. – 19PCOM39

CLASS – M.COM (FINAL YEAR)

REGISTRATION NO. – 11224/19

SESSION – 2019 -2021

UNDER THE GUIDANCE OF

**RESPECTIVE GUIDE'S NAME: MR. MANORANJAN SENAPATI
FACULTY IN PG DEPARTMENT OF COMMERCE**

ENTREPRENEURSHIP: A STARTUP BUSINESS OF FROZEN DESSERTS
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR

THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- RITIKA SINGH
ROLL NO- 19PCOM15
CLASS- MCOM 2ND YEAR

Reg No- 22450/16

SESSION- 2019 - 2021

UNDER THE GUIDANCE OF

Ms. ARSHIN SIDDIQUI

FACULTY IN PG DEPARTMENT OF COMMERCE

61

**A STUDY ON MEASURING CUSTOMER SATISFACTION AT
"RELIANCE FRESH OUTLETS IN BHUBNESHWAR"**
A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF
MASTER OF COMMERCE



SUBMITTED TO
HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
ABHINITA

ROLL NO-19PCOM51
CLASS-MCOM 2ND YEAR

Reg No-24989/14
SESSION-2019-2021

UNDER THE GUIDANCE OF
MISS. MADHUSMITA MALICK
FACULTY IN PG DEPARTMENT OF COMMERCE

**CUSTOMER RELATIONSHIP MANAGEMENT OF BIGBAZAR,
ROURKELA**

**A DISSERTATION SUBMITTED TO THE POST GRADUATE
DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE
REQUIREMENTS FOR THE DEGREE OF**

MASTER OF COMMERCE



108

4

SUBMITTED TO

**HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

**NAME- Punita Soren
ROLL NO-19PCOM12
CLASS-P.G. 2nd yr. Commerce**

Reg No- 41628/15

SESSION-2019-2021

UNDER THE GUIDANCE OF

Madhusmita Malik

FACULTY IN PG DEPARTMENT OF COMMERCE

A STUDY ON CUSTOMER SATISFACTION TOWARD PATANJALI PRODUCTS
A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR

THE DEGREE OF
MASTER OF COMMERCE



(Handwritten signature in red ink)

SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME:- JYOTI SHARMA
ROLL NO:- 19PCOM47
CLASS:-PG 2NDYR COMMERCE
SESSION:-2019-2021

UNDER THE GUIDANCE OF
MR.MANORANJAN SENAPATI
FACULTY IN PG DEPARTMENT OF COMMERCE

CORPORATE SOCIAL RESPONSIBILITY IN MAHANADI COLFIELD LIMITED

A DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT OF COMMERCE IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE

**DEGREE OF
MASTER OF COMMERCE**



(18)

SUBMITTED TO

**HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

NAME- ASMITA GURIA

ROLL NO- 19PCOM37

CLASS-M.COM 2nd YEAR

REG NO-22311/16

SESSION-2019-2021

**UNDER THE GUIDANCE OF-Mr. Dhiren Kumar Mahanta
FACULTY IN PG DEPARTMENT OF COMMERCE**

INVENTORY MANAGEMENT (Rexam strips limited)

DISSERTATION SUBMITTED TO THE POST GRADUATE DEPARTMENT
OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR
THE DEGREE OF MASTER OF COMMERCE



(Signature)

SUBMITTED TO

HOD, P.G DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME: MANISHA CHAUBEY

ROLL NO. : 19PCOM01

CLASS: M.COM, FINAL YEAR, COMMERCE

Registration No: 33667/16

SESSION: 2019-2021

UNDER THE GUIDANCE OF

MANORANJAN SENAPATI

FACULTY IN PG DEPARTMENT OF COMMERCE

ASST. PROF. MR. DHIREN KUMAR MAHANTA

HOD, PG DEPARTMENT OF COMMERCE