

## ROURKELA

Project on Consumer preference of FLIPKART in Odisha

#### SUBMITTED TO

HEAD OF THE DEPARTMENT
PG DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

### SUBMITTED BY ANUKARAN BAA

ROLL NO 18 COH 071

CLASS & SEMESTER B.COM 6<sup>TH</sup> SEMESTER

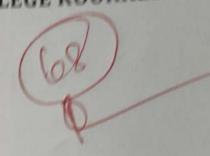
REGISTRATION NO 31116/18

GUIDED BY
Miss MADHUSMITA MALIK
(FACULTY IN COMMERCE)

2021/12/01/15:47

# GOVERNMENT AUTONOMOUS COLLEGE ROURKELA





PROJECT WORK

"A STUDY ON ADVERTISING STRATEGY OF MAGGI NOODLES IN ODISHA" SUBMITTED TO

**HEAD OF DEPARTMENT** 

**DEPARTMENT OF COMMERCE** 

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

SULAMI MUNDA

**ROLL NO. 18COH078** 

**REGISTRATION NUMBER: 31123/18** 

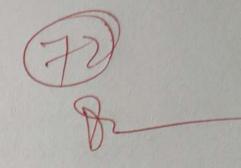
CLASS & SEMESTER: B.COM 6th Semester

**GUIDED BY** 

MADHUSMITA MALIK
(FACULTY IN COMMERCE)

## GOVERNMENT AUTONOMOUS COLLEGE ROURKELA





## PROJECT WORK On

## "ROLE OF HUMAN RESOURCE DEPARTMENT IN HEALTH CARE SECTOR IN ROURKELA" SUBMITTED TO

**HEAD OF DEPARTMENT** 

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

**SUBMITTED BY** 

**MANISHA BARLA** 

**ROLL NO. 18COH080** 

**REGISTRATION NUMBER: 31125/18** 

CLASS & SEMESTER: B.COM 6th Semester

**GUIDED BY** 

MADHUSMITA MALIK
(FACULTY IN COMMERCE)



### ROURKELA

Project on" Marketing strategic management of CCD"

#### SUBMITTED TO

HEAD OF THE DEPARTMENT
PG DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

## SUBMITTED BY ELISHA TETE

ROLL NO 18 COH 079

CLASS & SEMESTER B.COM 6<sup>TH</sup> SEMESTER

REGISTRATION NO 31124/18

GUIDED BY
Miss ARSHIN SIDDIQUE
(FACULTY IN COMMERCE)

ROURKELA





#### A PROJECT REPORT

ON

POPULARITY OF INTERNET BANKING: (A CASE STUDY OF SBI KOELNAGAR BRANCH.ROURKELA)

SUBMITTED

TO

HEAD OF THE DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMOUS COLLEGE ROURKELA SUBMITTED BY

POOJA NAG

ROLL NO:-18COH056

CLASS & SEMESTER: - B.COM 6th SEM

REGISTRATION NO:- 31101/18

GUIDED BY

MISS ARSHIN SIDDIUE

(FACULTY IN COMMERCE)

ROURKELA





#### A PROJECT REPORT

ON

POPULARITY OF INTERNET BANKING :(A CASE STUDY OF SBI KOELNAGAR BRANCH, ROURKELA)

**SUBMITTED** 

TO

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

**POOJA NAG** 

ROLL NO:-18COH056

CLASS & SEMESTER:- B.COM 6th SEM

REGISTRATION NO:- 31101/18

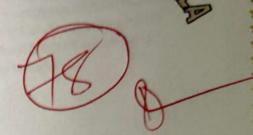
**GUIDED BY** 

MISS ARSHIN SIDDIUE

(FACULTY IN COMMERCE)

# SWERNMENT AUTONOMOUS COLLEGE ROURKE





## PACKAGING - IMPACT ON CUSTOMERS AND SALES

#### SUBMITTED TO:

**HEAD OF DEPARTMENT** 

**DEPARTMENT OF COMMERCE** 

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:

**ABHINANDAN JAISWAL** 

(BACHELOR OF COMMERCE 6TH SEMESTER)

**ROLLNO.: 18COH010** 

REGISTERATION NO.:31055/18

MR. DHIREN KUMAR MAHATA

(FACULTY OF COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE PANPOSH,
ROURKELA

60 m

PROJECT WORK ON: - HEARY FAYOL'S

14 PRINCIPLE OF MANAGEMENT
IN RELIANCE FRESH

SUBMITTED TO

HEAD OF DEPARTMENT:- Ph DEPARTMENT OF

NAME OF COLLEGE:- HOVERNMENT AUTONOMOUS

COLLEGE PANPOSH, ROURKELA

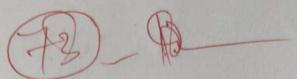
SUBMITTED BY:

NAME: DIVYA BHAKTA ROLL NO :- 18 COH 102

CLASS :- +3 FINAL YEAR COMMERCE

REGISTRATION NO:- 31147/18
WUIDE NAME :- ARSHIN FATMA
SEMESTER:-6th

## GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



PROJECT REPORT ON IMPLICATION OF GIST ON AUTOMOBILE SECTOR.

SUBMITTED TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE

GIOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

SIMRAN BARA

ROLL NO -18COH121

CLASS & SEMESTER - BECOM 6th Semester

ADMISSION ROLL NO - BC-18-133

CHUIDED BY

MR. MANORANJAN SENAPATI

(FACULTY IN COMMERCE)

COLLEGE PANPOSH ROURKELA

GOVERNMENT AUTONOMOUS COLLEGE PANPOSH ROURKELA -769004

Project work on:-APPLICATION OF PRINCIPLES OF MANAGEMENT IN
NSPCL ROURKELA

Submitted to:-

Head of department:-DEPARTMENT OF COMMERCE

Name of the college:- GOVERNMENT AUTONOMOUS COLLEGE

Submitted by:-

Name :-Miss JIDAN KANDULNA

Rallno :- 18COH051

Class :- +3 FINAL YEAR COMMERCE

Semester :- 6<sup>th</sup>

Registration on :-31096/18

Name of Guide: - Miss ARSHIN FATMA

(FACULTY OF COMMERCE)



## ROURKELA

Project work on Employees jobs satisfaction towards
National Aluminium Company Ltd (NALCO), Bhubaneswar

SUBMITTED TO

HEAD OF DEPARTMENT,

**DEPARTMENT OF COMMERCE** 

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

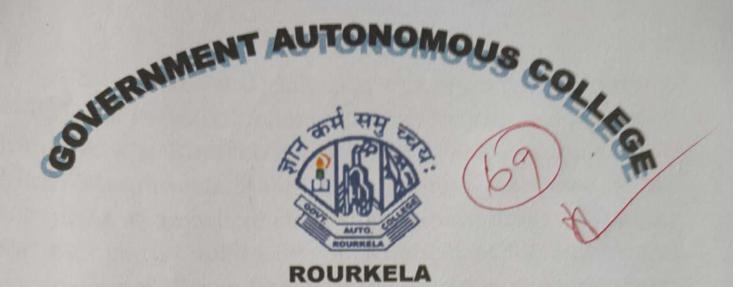
SEBESTIAN KERKETTA

**ROLL NO- 18 COH 086** 

CLASS & SEMESTER- B.com 6<sup>th</sup> SEMESTER
REGISTRATION NUMBER- 31131/18

GUIDED BY

Miss. MADHUSMITA MALIK



Project work on "Impact of Industrial Relation policies on satisfaction level of Employees at Rourkela Steel Plant"

#### **SUBMITTED TO**

HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

#### **SUBMITTED BY**

ABHAY KUMAR MINZ

ROLL NO:- 18COH072

CLASS & SEMESTER- B. COM, 6<sup>TH</sup> Semester

REGISTRATION NUMBER- 31117/18

Guided By
Miss. MADHUSMITA MALIK
(FACULTY IN COMMERCE)

2021/12/01/15://7

PANPOSH, ROURKELA

"CORPORATE SOCIAL RESPONSIBILITY OF J JINDEL STEEL AND POWER LIMITED"

SUBMITTED TO HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, PANIPOSH, RKL.

SUBMITTED BYNAME - RASMI SAHU

ROLLNO - 18-COH-132

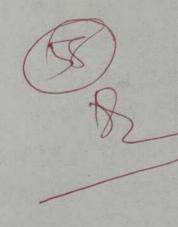
CLASS - +3 FINAL YEAR

SEMESTER - 6th

REGISTRATION NO - 31177/18

GUIDED BY-UNDER GUIDED-Mn. MANORANJAN SENAPATI





PROJECT WORK ON FINANCIAL STATEMENT ANALYSIS OF ROULKELA STEEL PLANT

SUBMITED. TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GUIDED BY
MR MANORANIAN SENAPATI
(FACULTY OF COMMERCE)
SUBMITTED BY

NAME:SAFAQUE AFROZE ROLL NO: 18COH008 REGISTRATION NO:31053/18

# 2021/12/02 11:39

## GOVERNMENT AUTONOMOUS COLLEGE



### ROURKELA



Project work on: TYPES OF GOODS IN RELIANCE FRESH.

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

PRIYA VERMA

ROLL NO: 18COH064

CLASS & SEMESTER: B.COM 6TH SEMESTER

GUIDED BY

MISS. ARSHIN FATIMA

(FACULTY OF COMMERCE)

GUERNMENT AUTONOMOUS COLLING



#### ROURKELA

PROJECT REPORT ON "DEVELOPMENT AND GROWTH OF MSME IN ODISHA"

Submitted To

## HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By

SUMATI PRAJAPATI

**ROLL NO: 18-COH-006** 

CLASS & SEMESTER: B.COM, 6th SEMESTER

**REGISTRATION NO: 31051/18** 

Guided By

Miss Madhusmita Malik

(Faculty in Commerce)



## PROJECT REPORT ON "CUSTOMER SATISFACTION OF ICICI BANK, ROURKELA"

Submitted To

# HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By

KIRAN SINGH

**ROLL NO: 18-COH-044** 

CLASS & SEMESTER: B.COM 6TH SEMESTER

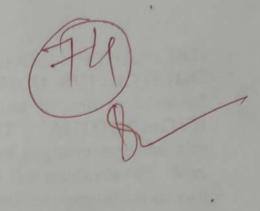
**REGISTRATION NO: 31089/18** 

Guided By

MISS ARSHIN FATIMA

(Faculty in Commerce)





### ROURKELA

Project work on: FINANCIAL STATEMENT AND ANALYSIS

OF

M.R AGRICO PVT. LTD.IDC KALUNGA, ROURKELA

SUBMITTED TO:

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY:

MOHIT SAHOO

ROLL NO: - 18COH099

CLASS & SEMESTER: - B.com 6<sup>th</sup> semester

REGISTRATION NO: - 31144/18

GUIDED BY:

Mr.: Dhiren Mahanta

(FACULTY OF COMMERCE)



## ROURKELA

Project work on Corporate Social responsibility of Rourkela Steel Plant (RSP)

SUBMITTED TO

HEAD OF THE DEPARTMENT

**DEPARTMENT OF COMMERCE** 

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

RANI SINGH

**ROLL NO. - 18COH007** 

CLASS & SEMESTER - B.COM 6<sup>TH</sup> SEMESTER

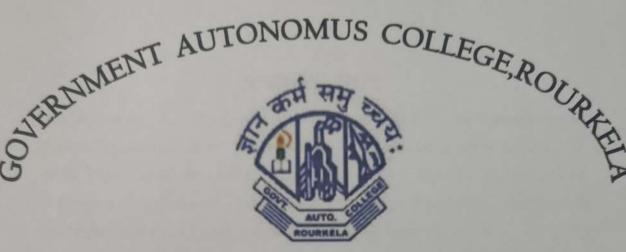
REGISTRATION NO. - 31052/18

GUIDED BY

MISS ARSHIN FATIMA

(FACULTY OF COMMERCE)

2021/12//02 11:39



Project work on "Supply Chain Management of NSIC LTD., ROURKELA".

SUBMITTED TO HEAD OF THE DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMUS COLLEGE, ROURKELA

SUBMITTED BY

ROSHAN MISHRA

ROLL NO: 18COH021

CLASS & SEMISTER: B.Com 6th SEMISTER

REGISTRATION NUMBER: 3/066/18

**GUIDED BY** 



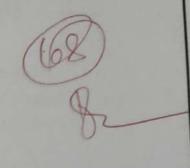
Project work on Cash Flow Statement as an imperative for growth and profitability of business.

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
AYUSH AGARWAL
ROLL NO. – 18COH020
CLASS & SEMESTER – B.COM 6th Semester
REGISTRATION NUMBER – 31065/18

GUIDED BY
Mr. Dhiren Kumar Mohanta
(FACULTY OF COMMERCE)





# Project work on " PREPARATION OF FINANCIAL STATEMENTS OF MURARI ELECTRONICS "

Submitted to-Head of Department

Department of Commerce

Government Autonomous college. Rourkela

Submitted by-Isha Padia

Roll number - 18C074009

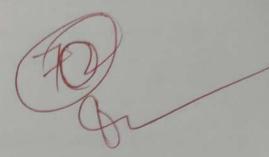


Class & Semester -+3 Final year, 6th semester

Reg. no. -31054/18

GUIDED BY-DHIREN KU.MAHANTA SIR[HOD]





## ROURKELA

## Project work on : Marketing Strategy of Primary Products of Rourkela Steel Plant

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

HARAPRIYA DAS

ROLL NO – 18 COH 100

CLASS & SEMESTER – B.com, 6<sup>th</sup> Semester

REGISTRATION NO – 31145/18

GUIDED BY

Miss. MADHUSMITA MALIK

{FACULTY OF COMMERCE}

PROJECT REPORT ON

## "HONDA Motor Ltd"



**PROJECT SUBMITTED** 

BY

SACHIN TIRKEY
ROLL NO-18COH118

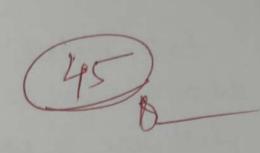
**UNDER THE GUIDANCE OF** 

MISS. ARSHIN FATMA

**FACULTY IN COMMERCE** 

GOVERNMENT AUTONOMOUS COLLEGE
PANPOSH, ROURKELA





Project work on 4 p's of marketing mix on Curry Pot restaurant & bar Rourkela

Submitted by:

Name - Surjyakanta Panda Roll no. - 18COH091

Class - B.com Final year Semester - vi Registration no. - 31136/18

Submitted to H.O.D

(Department of commerce)

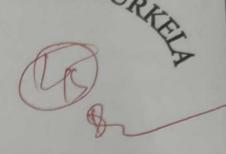
Guidance by –

Miss Madhushmita Malik

(Faculty in commerce)

SVERNMENT AUTONOMUS COLLEGE, ROURKEL





Project work on 'APPLICATION OF PRINCIPLE OF MANAGEMENT WITH REFERENCE TO RELIANCE SMART, ROURKELA'

#### SUBMITTED TO

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMUS COLLEGE, ROURKELA

SUBMITTED BY

RIZWAN AKHTAR

ROLL NO 18COH018

CLASS & SEMISTER - B.Com 6<sup>th</sup> SEMISTER

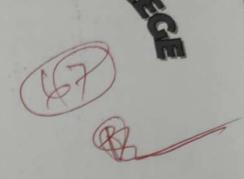
REGISTRATION NUMBER -31063/18

GUIDED BY

Ms. ARSHIN SIDDIQUE (FACULTY IN COMMERCE)







Project work on Marketing strategies of Big Bazzar in Rourkela

SUBMITED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLAGE ROURKELA

SUBMITED BY

RAHUL KUMAR VERMA

ROLL NO.:- 18COH135

CLASS & SEMESTER :- B.com 6TH semester

**REGISTRATION NUMBER: - 31180/18** 

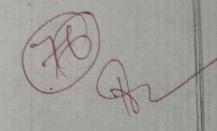
Guided by

Miss. Arshin siidique (FACULTY IN COMMERCE)

021/12/02 11:39

ROURKELA.





Project Work on - "financial Statement on SAHOUTENT House Business"

Submitted to - HEAD OF THE DEPARTMENT

Govt Autonomous College , Lourkela,

( Department of Commerce )

Submitted by -

Name-Manoranjan Sahu.

Poll no- 18 COH 042

CLaux & Semisfer B. Com 6th Semister

Registration: - BC18045

GUIDED BY - Mr. Dhiren Kumar Mahanta (HOD)

2021/12/02 11:39

ROURKELA



PROJECT WORK ON CONSUMER SATISFACTION OF FMCG PRODUCED BY GLAZE TRADING INDIA PVT. LTD.

SUBMITED TO

HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE

SUBMITTED BY

MINU KUMARI PATRA

ROLL NO. -18COH030

CLASS AND SEMESTER-B.COM 6<sup>TH</sup> SEM

REGISTRATION NO.-

GUIDED BY
Miss MADHUSMITA MALLIK
FACULTY OF COMMERCE



2021/12/02 11:39

PROJECT WORKON - FINANCIAL STATEMENT OF OMC

SUBMITTED TO :- HEAD OF DEPARTMENT OF COMMERCE

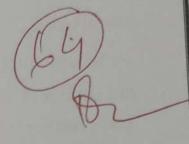
SUBMITTED BY :- SUNIL SETHI (18 COH 066)

B. COM, +3 FINAL YEAR (Commerce)

GUIDED BY: - Mr. D.K. Mahanta (Faculty of commerce)

## GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA





Project work on: Impact of Covid-19 on MSMEs in Odisha

Submitted to:

Head of Department

Department of Commerce

Government Autonomous College, Rourkela

Submitted by:

Some Samprita Patel

Roll no: 18 COH 026

(B.Com 6th semester)

Registration Number: 31071/18

Guided by:

Mr. Manoranjan Senapati (Faculty in Commerce)





#### ROURKELA

Principle of management- It's positive effects and consequences of violation of Domino's Pizza in Rourkela.

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

PRIYA LAKRA

**ROLL NO.- 18COH098** 

CLASS & SEMESTER - B.COM 6TH SEMESTER

GOVERNMENT AUTONOMOUS COLLEGE

**REGISTRATION NUMBER - 31143/18** 

GUIDED BY – MISS ARSHIN SIDDIQUE FACULTY OF COMMERCE

## GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA





Project work on: cost sheet analysis of Britannia bread at khurda, Odisha

# SUBMITTED TO HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNEMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

SWETA AGARWAL

ROLL NO. -18COH036

CLASS & SEMESTER- B.com, 6<sup>th</sup> semester

REGISTRATION NUMBER-31081/18

GUIDED BY

DHIREN KUMAR MAHANTA

(FACULTY IN COMMERCE)

## **Government Autonomous College**





#### Rourkela

Project work on "Aryanak Ecoharvest"

Submitted to

Head Of Department

Department of commerce

Government Autonomous College Rourkela

Submitted By

Janvi Sahoo

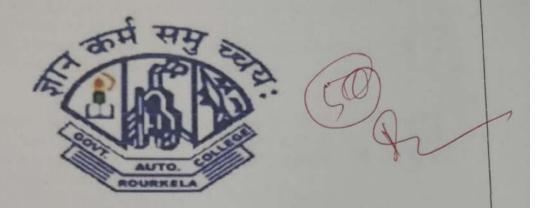
Roll no- 18 COH-029

Class & Semester- B.com 6<sup>th</sup> SEM

Guided by

Mr. Manoranjan Senapati

(Faculty in Commerce)



PROJECT WORK:- FINANCIAL STATEMENT ANALYSIS ON GRIDCO AND
ITS INTERPRETATION-

#### SUBMITTED TO:-

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

#### SUBMITTED BY:-

SHRUTI RAJ

**ROLL NO: - 18COH106** 

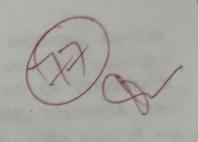
CLASS & SEMESTER :- BCom (6th Semester)

**GUIDED BY:-**

MR. DHIREN KUMAR MAHANTA
(FACULTY IN COMMERCE)







Project work on - Working Capital Management of NALCO

## Submitted to

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

Submitted by

SHEETAL BURNWAL

ROLL NO.- 18 COH 027

CLASS AND SEMESTER - B.Com 6th SEMESTER

REGISTRATION NUMBER - BC-18-028

31072/18

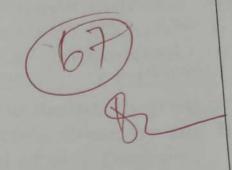
Guided by

MR. DHIREN KUMAR MAHANTA (FACULTY IN COMMERCE)

2021/12/02 11:39

# ROURKELA





# Project work on life insurance by Reliance Rippon Corporation, Rourkela

**Submitted To** 

Head of The Department of Commerce
Govt Autonomous College, Rourkela
Submitted By

Renuka Barwa

**Roll No. 18COH045** 

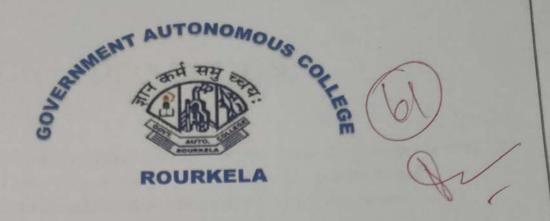
Class & Semester-Bcom,6th Sem

Registration No-31090/18

**Guided By** 

Miss. Arshin Fatima

(faculty of commerce)



Project Report On "Corporate Social Responsibility of Rourkela Steel Plant"

Submitted To

# HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted by

PRIYANKA SAH

**ROLL NO: 18-COH-052** 

CLASS & SEMSESTER: B.COM 6TH SEMESTER

**REGISTRATION NO: 31097/18** 

Guided By

MISS. MADHUSMITA MALIK

(Faculty in commerce)

Government Autonomus Collège Rawrkela (63) Project On:-Vinancial Analysis of Construction P. Itd.
Submited to: Head of Department Department of Commerce Submited by: Gita Winz
Roll No-18 COHO 67
class - +3 Final year
Sem - 6th sem Guided by :- Mr. Dhiren Ku. Mahanto (Head of Department) 2021/12/01/18

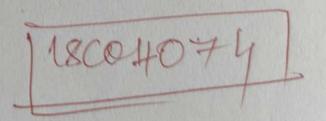
63/60

#### GOVERNMENT AUTONOMOUS COLLEGE ROURKELA(PG DEPEARTMENT OF COMMERCE)

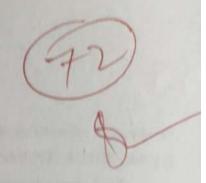


A PROJECT WORK ON ENTERPRENEURSHIP WITH REFERENCE TO OYO
Submitted to Department of Commerce, Government Autonomous College Rourkela

Submitted by \_ASHISH KUMAR PRADHAN ROLLNO.\_ 18COH0174 CLASS\_ +3 ,6th Semester RegNo.\_3119/18 Guided By\_ MISS. ARSHIN FATIMA







# Project work on impact of GST on small traders in Rourkela

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY
BIJAYA LAXMI BEHERA
ROLL NO - 18COH084
CLASS & SEMESTER - B. Com 6<sup>TH</sup> SEMESTER
REGISTRATION NUMBER- 31129/18

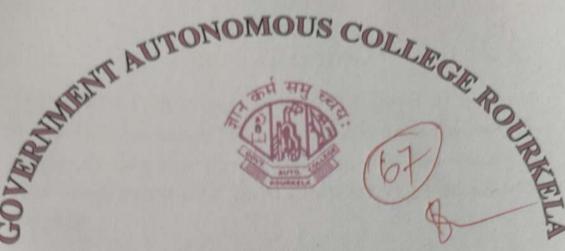
GUIDED BY

DHIREN KUMAR MAHANTA

(FACULTY IN COMMERCE)

WELLETTE TO THE TOTAL TO





PANPOSH, ROURKELA - 769001.

PROJECT WORK ON APPLICATION OF PRINCIPLE OF MANAGEMENT IN RELIANCE TRENDS IN ROURKELA

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

RAJKALI SAHU

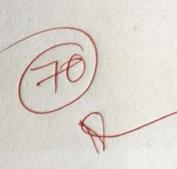
ROLL NO-18-COH-110

CLASS & SEMESTER- B.Com 6th SEMESTER

**REGISTRATION NUMBER-31155/18** 

**GUIDED BY- MISS ARSHIN FATIMA** 





# Government Autonomous College Rourkela

# Topic :- A Project work on Ratio Analysis of Omfed

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By :- Gourav Chouhan

Roll No :- 18COH093

. Class :- Final Year(B.Com)

Semester :- 6th sem

Registration No:-31138/18

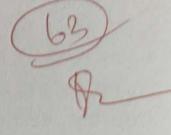
Guided by

Mr. Dhiren k mahato

(Faculty of commerce)

ROURKELA





### **PROJECT ON**

"Financial Management of MCL"

Submitted to

Head of department Department of commerce

Submitted by

Prabhat Tanty (18COH117)

OF

B.COM, +3 FINAL YEAR (commerce)

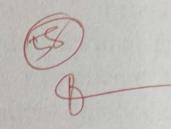
Registration No:-31162/18

GUIDED BY: Faculty of commerce Mr. Dhiren kumar Mahanta

# PROJECTWORK ON

# STUDY ON FINANCIALSTATEMENT ANALYSIS OFOCL.INDIA.RAJGAMPUR (ODISHA)





SUBMITED BY:-

AMAR BADAIK

ROLL NO:-18-COH-069

**UNDER THE GUIDANCE OF:** 

MR.D.K.MAHANTA

(ASSISTANT PROF.HEAD OF PG DEPARTMENT OF COMMERCE)



GOVERNMENT AUTONOMOUS COLLEGE
PANPOSH, ROURKELA

COLLEGE ROURKELY



Project work on "Marketing Strategy Of B.K. Store" Submitted To

Head of Department Of Commerce,

Government Autonomous College, Rourkela 1

Submitted By

Name: Shyama Sahoo

Roll No.: 18-COH-033

Class: +3 6th Semester, Commerce

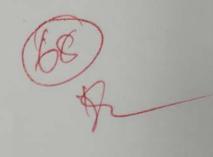
Registration No.:31078/18

Guided By

"Mrs. Madhusmita Malik"

(Faculty of commerce)





#### ROURKELA

**ACADEMIC SESSION: 2021-22** 

#### SUBMITTED TO

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

PROJECT WORK ON: 'E-BANKING AS A TECHNOLOGICAL CHANGE IN CANARA BANK, MANGAL BAZAAR, JHARSUGUDA'

#### SUBMITTED BY

DITRIK JOBITA DUNGDUNG

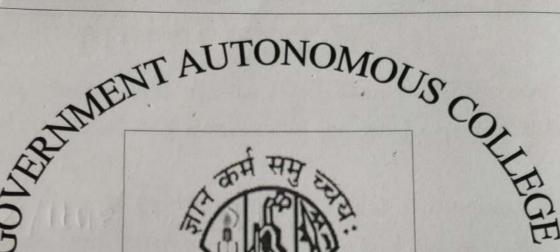
ROLL NO. - 18 COH 089

CLASS & SEMESTER - B.com 6th Semester

**REGISTRATION NO. - 31134/18** 

**GUIDED BY** 

MISS ARSHIN SIDDIQUE (FACULTY IN COMMERCE)





#### ROURKELA

PROJECT REPORT ON RECRUITMENT AND SELECTION PROCESS OF STATE BANK OF INDIA, ROURKELA

> SUBMITTED TO **HEAD OF DEPARTMENT** DEPARTMENT OF COMMERCE Government Autonomous College Rourkela

SUBMITTED BY MANISHA RAKSHIT **ROLL. NO. 18COH054** CLASS&SEMESTER - B.com 6thsemester REGISTRATION NUMBER -31099/18

> **GUIDED BY** Miss MADHUSMITA MALIK (FACULTY IN COMMERCE)

ANT AUTONOMOUS COLLEGE



#### ROURKELA

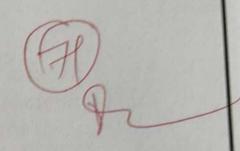
PROJECT REPORT ON CONTRACT ON RELIANCE JEWELS, ROURKELA

> SUBMITTED TO **HEAD OF DEPARTMENT** DEPARTMENT OF COMMERCE Government Autonomous College Rourkela

SUBMITTED BY **PRIYANKA SUNA ROLL NO.: 18COH094** CLASS & SEMESTER - B.com 6thsemester **REGISTRATION NUMBER -31139/18** 

> **GUIDED BY** MR.MANORANJAN SENAPATI (FACULTY IN COMMERCE)





Project work on:

"Capital Budgeting at Koshala Enterprises Pvt. Ltd, Rourkela"

SUBMITTED TO

HEAD OF DEPARTMENT

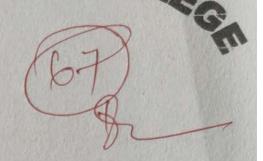
DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY
DIXHA JAISWAL
ROLL NO. - 18COH111
CLASS & SEMESTER – B.com 6th semester
REGISTERATION NUMBER – 31156/18

GUIDED BY: DHIREN KUMAR MAHANTA (FACULTY IN COMMERCE)





## ROURKELA

Project work on consumer buying behaviour towards noodles, referring to maggi in odisha.

Submitted to

Head of the department

P.G Department of Commerce

Government Autonomous College, Rourkela

Submitted by

Ashish Minz

Roll no.: 18COH048

Class and Semester: B.com 6th sem

Registration no.: 31093/18

Guided by

Miss. Madhusmita Malik

(Faculty of Commerce)

TERMINENT AUTONOMOUS COLLEGE



### ROURKELA

PROJECT REPORT ON FINANCIAL ACCOUNTING UPON RAIDHANI TYRE

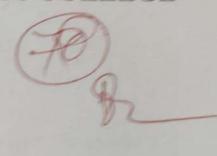
> SUBMITTED TO HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE Government Autonomous College Rourkela

SUBMITTED BY SATYAM KUMAR SHARMA **ROLL. NO. 18COH136** CLASS&SEMESTER - B.com 6thsemester REGISTRATION NUMBER -31181/18

> **GUIDED BY** Mr. DHIREN KUMAR MAHANTA (FACULTY IN COMMERCE)

ROURKELA





Project work on:"Promotional Strategy of Indian

Computer Academy (ICA) Rourkela"

Submitted to: Head of Department

Department of Commerce

Government Autonomous College

Rourkela

Submitted by: Shilpi Lakra

18COH003

Regn. No. 31048/18

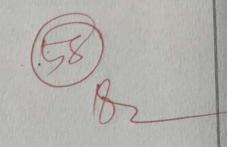
B.Com Final Year

6th Semester

Guided by: Miss Madhusmita Malik

(Faculty in Commerce)





#### ROURKELA

Project on "Recruitment and Selection Process at L&T Kansbahal"

#### SUBMITTED TO

HEAD OF THE DEPARTMENT
PG DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

# SUBMITTED BY LAXMI SINGH

ROLL NO 18 COH025

CLASS & SEMESTER B.COM 6<sup>TH</sup> SEMESTER

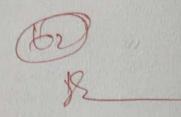
REGISTRATION NO 31070/18

**GUIDED BY** 

Miss MADHUSMITA MALICK MALIK
(FACULTY IN COMMERCE)

# **GOVT. AUTONOMOUS COLLEGE**





# ROURKELA PROJECT REPORT ON

FINANCIAL STATEMENT ON DALMIA CEMENT LTD.

Submitted BO

**HEAD OF DEPARMTENT** 

Department of Commerce

Government Autonomous College Rourkela

Submitted BA

**AMIMA TABASSUM** 

Roll. No: 18COH004

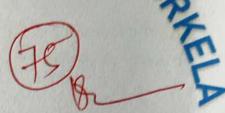
Class & Semster . B.com 6th Sem

Guided By:

Mr. Dheran Kumar (HOD)

WANTENT AUTONOMOUS COLLEGE POURIE

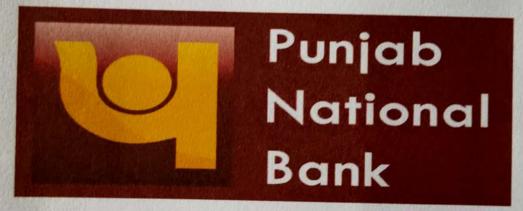




# A PROJECT REPORT ON

**CUSTOMER SATISFACTION** 

Conducted at



SUBMITTED FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE BECHLOR OF COMMERCE

**HEAD OF THE DEPARTMENT** 

DEPARTMENT OF COMMERCE

#### Under the guidance of:

Mr. Manoranjan Senapati

**Assistant Professor** 

2021

1999777799999999999

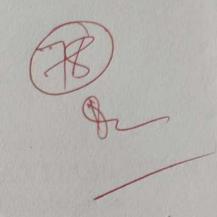
#### Submitted by

**Bariyal Tudu** 

**Roll No. 18COH050** 

Class: 6th Semester (B.com)





#### ROURKELA

PROJECT REPORT ON INPUT TAX CREDIT AND OUTPUT TAX LIABILITY IN GST AND B.K.GUPTA & CO.

SUBMITTED TO

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITED BY
LAXMIPRIYA KUMBHAR
ROLL NO:- 18COH 016

CLASS & SEMESTER :- BCom 6th semester ADMISSION ROLL NUMBER :- BC-18-017

GUIDED BY

MR.MANORANJAN SENAPATI

(FACULTY IN COMMERCE)



(69) A

PROJECT WORK ON "EMPLOYEE'S RIGHTS AND RESPONSIBILITIES IN ODISHA."

#### SUBMITTED TO

**HEAD OF THE DEPARTMENT** 

**DEPARTMENT OF COMMERCE** 

**GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA** 

#### SUBMITTED BY

**ASHREN XESS** 

ROLL NO: 18COH103

CLASS & SEMESTER- B.COM, 6TH SEMESTER

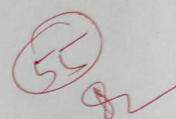
**REGISTRATION NUMBER-31148/18** 

GUIDED BY

Miss. MADHUSMITA MALIK

(FACULTY IN COMMERCE)





# A STUDY ON STOCK LEVELS OF SAMARTH SALES, ROURKELA

SUBMITTED TO:HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:-

VINEET GOEL

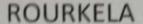
**ROLL NO: - 18COH040** 

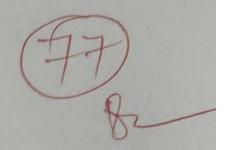
**REGISTERATION NO: - 31085/18** 

CLASS AND SEMESTER: - B.COM AND 6TH SEM

GUIDED BY:MR. D.K. MAHANTA
(FACULTY OF COMMERCE)







Project work on: IMPACT OF SALES PROMOTION ON PROFITABILITY & CONSUMER BASE OF HARSHEEL HONDA

SUBMITTED TO

**HEAD OF DEPARTMENT** 

**DEPARTMENT OF COMMERCE** 

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

ETTI TIWARI

ROLL NO: 18COH101

CLASS & SEMESTER: B.COM 6TH SEMESTER

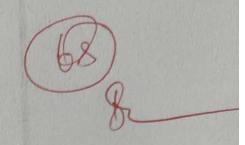
GUIDED BY

MISS. MADHUSMITA MALIK

(FACULITY OF COMMERCE)

# GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA





Project work on: Study of customers profile and customers satisfaction at Vishal Mega Mart, Rourkela

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

BIKASH KUMAR NAYAK

**ROLL NO. -18COH096** 

CLASS & SEMESTER- B.com ,6th Semester

**REGISTRATION NUMBER-31141/18** 

**GUIDED BY** 

Miss. MADHUSMITA MALIK

(FACULTY IN COMMERCE)

2021/12/01/16:1/

# GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Project work on: cost sheet analysis of Britannia bread at khurda, Odisha

# SUBMITTED TO HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNEMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

ASHISH KUMAR SAHOO

ROLL NO. -18COH128

CLASS & SEMESTER- B.com, 6<sup>th</sup> semester

REGISTRATION NUMBER-31173/18

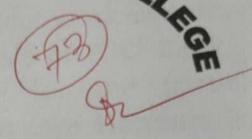
GUIDED BY

DHIREN KUMAR MAHANTA

(FACULTY IN COMMERCE)

2021/12/01 16:14





ROURKELA

Project work on financial analysis of icici bank in rourkela

SUBMITED TO HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITED BY

**BIKHYAT LAKRA** 

ROLL NO.: - 18COH125

CLASS & SEMESTER :- B.com 6TH semester

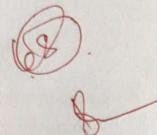
**REGISTRATION NUMBER:-31170/18** 

**GUIDE BY** 

Miss. ARSHIN SIDDIQUE

(FACULTY IN COMMERCE)





## ROURKELA

PROJECT REPORT ON "ROLE OF RRBS & OTHER COMMERCIAL BANKS OF ODISHA"

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

SATYABRATA DASH

ROLL NO - 18COH090

CLASS & SEMESTAR - B.COM 6<sup>TH</sup> SEMESTAR

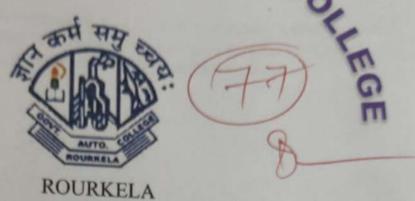
REGISTRATION NO - 31135/18

GUIDED BY

Miss ARSHIN SIDDIQUE

(FACULTY OF COMMERCE)

WENT AUTONOMOUS COLLE



Project Work on The environmental factors responsible for IDBI Bank's performance

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

DIYA SEN
ROLL NO. – 18COH043

CLASS & SEMESTER – B.COM 6th Semester
REGISTRATION NUMBER – 31088/18

GUIDED BY
Miss. ARSHIN SIDDIQUE
(FACULTY OF COMMERCE)



ROURKELA

Project Work on "Income Tax Return Filing Of An Individual."

### **SUBMITTED TO**

HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

### **SUBMITTED BY**

DEEPAK KUMAR SAHOO

ROLL-NO- 18COH014

CLASS & SEMESTER- B.COM(6<sup>th</sup> SEMESTER)

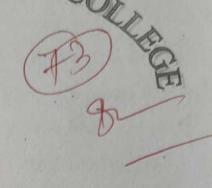
REGISTRATION NUMBER- 31059/18

### **GUIDED BY**

MISS ARSHIN SIDDIQUE

STERNMENT AUTONOMOUS COULTE





### ROURKELA.

Project work on Customer Relationship Management of Cakery bakery Kuarmunda

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITED BY

LABANYA KUJUR.

ROLL NO. - 18 COH 047

CLASS & SEMESTER - B.com 6TH semester

**REGISTRATION NUMBER-31092/18** 

GUIDED BY

Miss. MADHUSMITA MALIK

(FACULTY IN COMMERCE) .

# Sovernment Autonomous College Rourkela



### PROJECT WORK ON:-"CSR OF ROURKELA STEEL PLANT"

Submitted to:-Head Of Department Of GACR

Submitted by:-

Name:-Ankit Jha

Roll No.:-18COH129

Class: - +3 Final YEAR

Reg No.:- 31174/18

Under Guidance: - Miss Arsin Fatimah

**Faculty of Commerce GACR** 

# GOVERNMENT AUTONOMOUS COLLAGE, ROURKELA



PROJECT ON

"FINANCIAL ANALYSIS OF GRIDCO"

SUBMITTED TO

MEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKEL

SUBMITTED BY

PUJA BHUMIJ

ROLL NO- 18COHO77

CLASS & SEMESTER - B. COM 6th SEMESTER REGISTRATION NO. - 31122/18

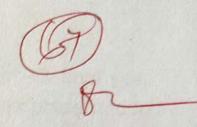
GUIDED BY

Mr. DHIREN KUMAR MAHANTA

(FACULTY OF COMMERCE)

# ROURKELA





**PROJECT ON** 

# "Financial accounting of MCL"

Submitted to

Head of department

Department of commerce

Submitted by

Priyanka Naik(18COH63)

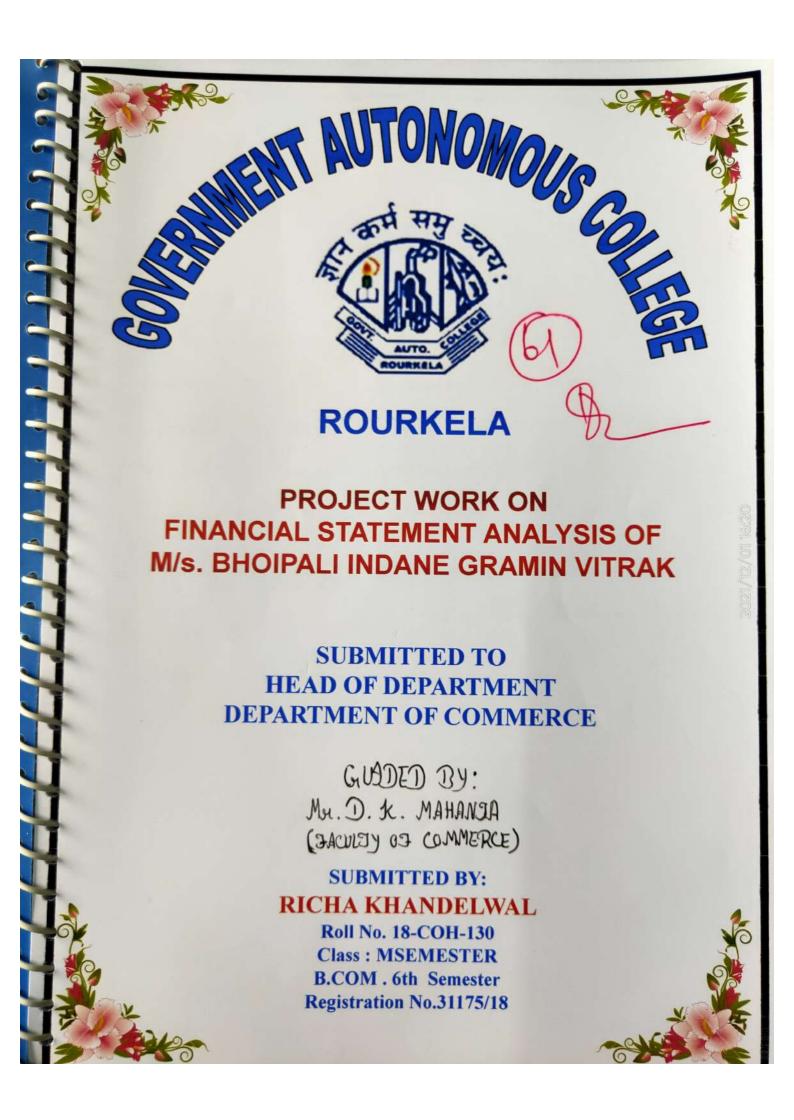
OF

B.COM, +3 FINAL YEAR (commerce)

Registration No:-31108/18

GUIDED BY: Faculty of commerce

Mr.D.K Mahanta



STERNMENT AU IOMOUS COLLING



## ROURKELA

A PROJECT WORK ON CUSTOMER RELATIONSHIP MANAGEMENT OF ICICI BANK, ROURKELA

> SUBMITTED TO HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMOUS COLLEGE

> > ROURKELA

SUBMITTED TO

SHNEHARIKA JAL

Roll No - 18COH082

B. COM 6TH SEMESTER

**REGISTRATION NO:- 31127/18** 

GUIDED BY

ARSHIN SIDDIQUE

AUTONOMUS COLLARONS COLLAR



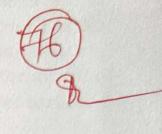
PROJECT WORK ON THE ROLE OF ACCOUNTING RATIO IN SITA CEMENT LIMITED FOR MEASURING FINANCIAL PERFOMANCE AND AIDING INVESTMENT.

SUBMITED TO HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITED BY RUPA SINGH ROLL NO - 18COH 038 REGISTRATION NO - 31083/18 GUIDED BY MR.DHIREN KUMAR MAHANTA (HOD OF COMMERCE DEPARTMENT)

## GOVERNMENT AUTONOMOUS COLLEGE





#### ROURKELA

Project work on: Training and Development of

MCL, Odisha

SUBMITED TO

**HEAD OF DEPARTMENT** 

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITED BY

**AMITA BAGE** 

**ROLL NO.: 18 COH 060** 

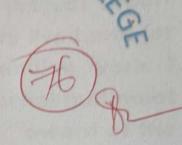
CLASS & SEMESTER: B.Com 6TH semester

**REGISTRATION NUMBER: 31105/18** 

GUIDED BY: Miss. Madhusmita Malik

SERVINENT AUTONOMOUS COLLEGE





### ROURKELA

PROJECT WORK ON MARKETING OF SECONDARY PRODUCT FOR ROURKELA STEEL PLANT

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROUEKELA

SUBMITTED BY

ANUJ GUPTA

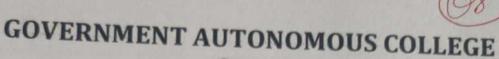
ROLL NO- 18 COHO19

CLASS AND SEMESTER -B.COM 6TH SEMESTER

REGISTRATION NUMBER - 31064\18

**GUIDED BY** 

MISS MADHUSMITA MALIK





Project work on "Supply Chain Management Of Reliance Trends, Rourkela"

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

**RESHMA PARWEEN** 

**ROLL NO:- 18COH039** 

CLASS & SEMESTER - B.COM 6TH semester

**GUIDED BY** 

Mrs.MADHUSMITA MALIK

GOVERNMENT AUTONOMOUS COLLEGE



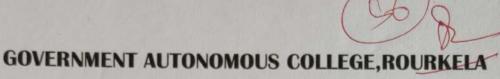
ROURKELA

Project Work On: Impact of GST ON Indian Economy SUBMITTED TO

HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GIOVERNMENT AUTONOMOUS COLLAGE ROURKELF

SUBMITTED BY RANI PARAMANIK ROU NO - 18 COH 115

CLASS & SEMESTER - B. COM 6TH semester REGISTRATION NUMBER - 31160/18 GUIDED BY My. MANORANJAN SENAPATI ( FACULTY IN COMMERCE)





A Project work on "Marketing strategy on Amway Nutrilite."

Submitted to:

Head of department
Department of commerce
Government Autonomous College Rourkela

#### Submitted by:

Name: Sangeeta Munda

Stream: commerce

Semester: 6th Sem

Roll no:18-COH-097

Reg no: 31142/18

Guided by:

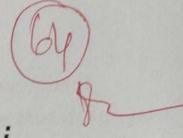
Miss. Madhusmita Malik
(faculty in commerce)

INTERNAL EXAMINER

EXTERNAL EXAMINER

# Govt. Autonomous Collage, Rourkela





A Project Report On:

Impact of social media on consumer behaviour

### Submitted To:

Head of Department

Department of Commerce

Govt.Autonomous Collage,Rourkela

### Submitted By:

Sarmistha Sahoo

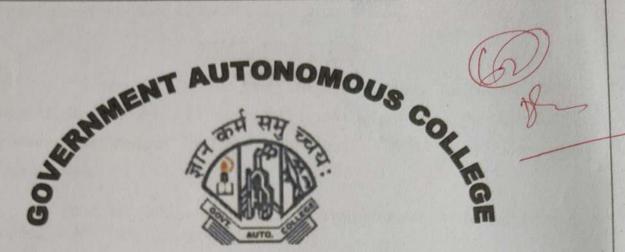
Roll No.-18COH031

(B.Com 6th Semester)

Reg no. - 31076 | 18

Guided By-

Mr. Manoranjan Senapati



# **ROURKELA-1**

Project Work On

"Marketing Strategy Of Big Bazaar"

Submitted To :-

**Head Of Department Of Commerce** 

Government Autonomous College, Rourkela

Submitted By :- Arati Jal Roll No. :- 18COH083

Class :- +3 6th Semester ,Commerce

Registration No.: 31128/18

Guide By Mr. Manoranjan Senapati (Faculty Of Commerce)

# Study on "Annual Financial Statements of NALCO and its Analysis"

a Project Report

Page 1

Submitted by BIBEK BHUSAN XALXO Roll no. 18 COH 057

B.com final year

In partial fulfilment for the award of the degree of BACHELOR IN COMMERCE



Under the guidance of shri D.K. Mahanta

Head of the department,

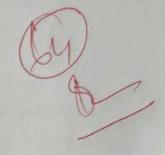
Department of commerce

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

Academic year 2020-21

## GOVERNMENT AUTONOMOUS COLLAGE





#### ROURKELA

Project on "A Study on promotion & Distribution Strategy of Bhaskar Newspaper, Odisha"

#### SUBMITTED TO

HEAD OF THE DEPARTMENT
PG DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLAGE ROURKELA

SUBMITTED BY

**OLIVER EKKA** 

ROLL NO-18 COH 068

CLASS & SEMESTER B.COM 6<sup>TH</sup> SEMESTER

REGISTRATION NO 31113/18

GUIDED BY
MISS MADHUSMITA MALIK

# PROJECT REPORT ON

"MARKETING RESEARCH ON OMFED "



PROJECT SUBMITTED

BY

FABIANUS LAKRA

ROLL NO – 18-COH-055

REG NO – 31100/18

UNDER THE GUIDANCE OF

MISS. ARSHIN SIDDIQUE

FACULTY IN COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE

PANPOSH, ROURKELA

# "SUPPLY CHAIN MANAGEMENT OF DUA MOTORS"



PROJECT SUBMITTED
BY

BINAY KUMAR SAHU

ROLL NO-18COH017

UNDER THE GUIDANCE OF

MISS. ARSHIN FATMA

FACULTY IN COMMERCE

GOVERNMENT AUTONOMOUS

COLLEGE PANPOSH, ROURKELA

# GOVERNMENT AUTONOMOUS COLLEGE ROURKELA, PANPOSH

Project work on

Submitted to

:- Planning in MCL

:- Head of the obspartment

Ph Department of commerce

Government Autonomous college

Rowskela, panposh

Submitted by

Name

ROII No Semester Registration No Class Unide by :- Snehalata Lakra

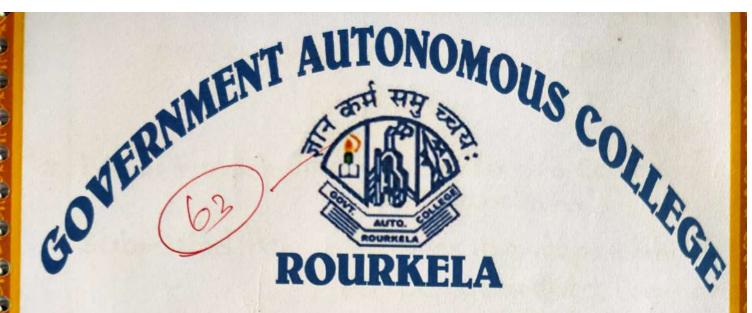
:- 18 COH 109

- 6th

:- 31154/18

- +3 final year

:- Aushinphartima Faculty of commerce



Project work on formation of a company of Larsen & Toubro Kansbahal

## **SUBMITED TO**

HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

#### **SUBMITED BY**

MINA ORAM
ROLL NO. 18COH131
CLASS & SEMESTER-B.Com 6th Semester
Registration Number-31176 18



## **GUDED BY**

SRI DHIREN KUMAR MAHANTA
(FACULTY IN COMMERCE)



Of g

GOVERNMENT AUTONOMOUS COLLEGE



(Project work on Human Resources Information System of RSP(Rourkela Steel Plant)

#### SUBMITTED TO

Head of The Department
PG Department of Commerce
Government Autonomous College, Rourkela

SUBMITTED BY
Name-Geeta Badaik
Class- +3 Final Year
Sem- 6<sup>th</sup> Sem
Reg no-31159/18
Roll no-18COH114

GUIDED BY Madhusmita Malik Faculty of Commerce



**SESSION: 2021-22** 

**Project On** 

# "OMFED COMPANY FINANCIAL **ANALYSIS**"

### **Submitted BY**

**PRIYANKA BARAL** 

CLASS: +3 6<sup>TH</sup> SEM (COMMERCE)

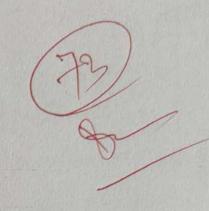
**EXAM ROLL NO: 18COH049** 

SUBJECT: ACCOUNTING

**DHIREN MOHANTA** (LECTURER OF COMMERCE)

# GOVERNMENT AUTONOMOUS COLLEGE





# ROURKELA

PROJECT WORK ON MARKETING STRATEGY OF BIG BAZAAR, ROURKELA

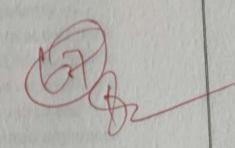
SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY
SANDHYA KUMARI SAHOO
ROLL NO - 18COHOO2
CLASS & SEMESTER - B. COM 6TH SEMESTER
REGISTRATION NO - 31047/18
GUIDED BY
DHIREN KUMAR MAHANTA
(FACULTY IN COMMERCE)

# 2021 12 01 16:02

# GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA





Project Report on

"TO STUDY THE POPULARITY OF INTERNET BANKING INODISHA"

#### SUBMITTED TO

Head of Department
Department Of Commerce

#### SUBMITTED BY

Name :- Pankaj Thakur

Roll No. :- 18COH013

Class :- B.COM

Semester :- 6th

Year: - 2020-21

Registration No.: - 31058/18

## PROJECT GUIDE

Miss Arshin Mam (Faculty of Commerce)

# GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

( PG DEPARTMENT OF COMMERCE )



A project work on

LIC about health insurance awareness in rural areas

Submitted to - Head Department of Commerce,

Government Autonomous College, Rourkela.

Submitted by - Nirupama Masanta

Roll.No. - 18C0H120

Class - +3 Final year

Registration No. - BC-18-132

Guided by - Arshin siddique

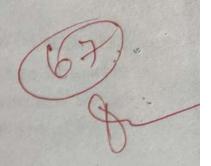
AUTONOM10US GOVERNMENT ROURKELA - COLLEGE Formeral Statement analysis of "Panadeep
Phosphate Limited". Submitted To !-Head of Department

- Department of Commerce Gubnitted By: Maroj Bhemij (1800+1065) of B. com Faral year (commerce) Regn No: - 31110/18 Crueded Pog:

Facaulty of Commerce Department Mr. Dhircen Rumar Mahanto

# GOVERNMENT AUTONOMOUS COLLEGE ROURKELA





A Project report on

"BRANDED SHOES DEMAND"

REQUIREMENT FOR THE BECHLOR OF COMMERCE

DEPARTMENT OF COMMERCE

Submitted by:

**Chandan Kumar Das** 

Roll No. 18COH092

Class: B.com 6th Semester

Registration No. - 31137/18

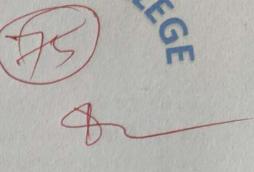
Under the guidance of:

Mr. Manoranjan Senapati

(Faculty of Commerce)

SVERNMENT AUTONOMOUS COLLEGE





# ROURKELA

# Project work on RATIO ANALYSIS OF OPTCL

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

SANJANA PALLAI

ROLL NO - 18COH028

CLASS & SEMESTER - B. Com 6<sup>TH</sup> SEMESTER

REGISTRATION NUMBER- 31073/18

GUIDED BY

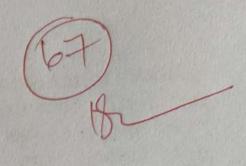
DHIREN KUMAR MAHANTA

(FACULTY IN COMMERCE)

# GOVERNMENT AUTONOMOUS COLLEGE

## ROURKELA





# PROJECT ON

# "FINANCIAL STATEMENT OF OCL"

## SUBMITTED TO

Head of the department

Department of commerce

# SUBMITTED BY

Debashish Tanty (18COH081)

Of

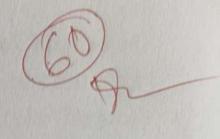
B.COM, +3 FINAL YEAR(commerce)

Registration No:- 31126/18

GUIDED BY:-Faculty of commerce

Mr. Dhiren Kumar Mahanta





PROJECT WORK ON FINANCIAL STATEMENT
ANALYSIS OF MCL



SUBMITED TO
HEAD OF DEPARTMENT

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

(DEPARTMENT OF COMMERCE)

SUBMITED BY

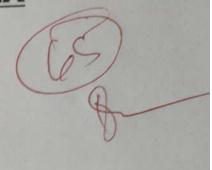
SURAJ TOPPO

**ROLL NO-18COH088** 

CLASS & SEMESTER- B.com 6<sup>th</sup> semester GUIDED BY -D.K. MAHANTA

# GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA





Project work on: Service Quality of HDFC Bank, Rourkela

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMMERCE
GOVERNMENT AUTONOMUS COLLEGE ROURKELA

SUBMITTED BY
SUBRAT MOHANTY
ROLL NO:-18 COH 116
CLASS &SEMESTER-B.com 6th Semester
REGISTRATION NUMBER-31161/18

GUIDED BY

Miss.ARSHIN SIDDIQUE

(FACULTY IN COMMERCE)

# PLANNING AND STRATEGY

MANAGEMENT

of Tata Motors

A Project report submitted to the Post Graduate Department of Commerce in

Particular fulfilment of the requirement for the Degree of Bachelors in commerce



SUBMITTED TO

MR. DHIREN KUMAR MAHANTA

Assistant Professor(H.O.D)

P.G. Department of Commerce

Submitted

By

MUSKAN KUMAR

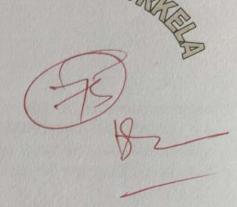
**ROLL NO- 18-COH-076** 

Under the guidance of Mr MANORANJAN SENAPATI

Faculty in P.G. Department of Commerce

Government Autonomous College, Panposh ,Rourkela





# ACCOUNTING RATIO ANALYSIS MAJORS FOR MANAGEMENT CONCLUSIONS

# -A PORTFOLIO OF JINDAL STEEL AND POWER LIMITED

UNDER THE GUIDANCE OF

MR. DHIREN KUMAR MAHATA

(FACULTY OF COMMERCE)

SUBMITTED TO:

**HEAD OF DEPARTMENT** 

**DEPARTMENT OF COMMERCE** 

**GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA** 

SUBMITTED BY:

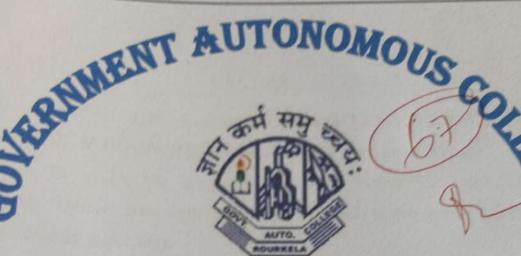
**POOJA JAJOO** 

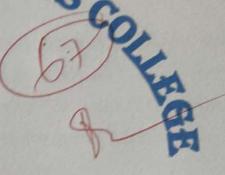
BACHELOR OF COMMERCE (6TH SEMESTER)

**ROLL NO.: 18COH015** 

**REGISTERATION NO.: 31060/18** 







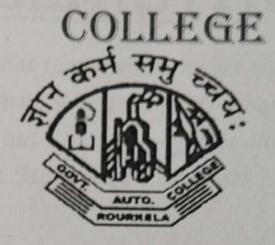
### ROURKELA

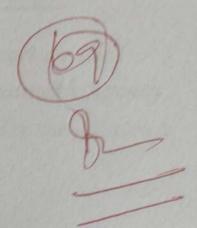
PROJECT WORK ON RATIO ANALYSIS OF ODISHA POWER TRANSMISSION & CORPORATIO LIMITED

> SUBMITTED TO HEAD OF THE DEPARTMENT DEPARTMENT OF COMERCE GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY ROHIT KANDULANA ROLL NO - 18 COH 032 CLASS & SEMESTER - B. COM 6TH SEMESTER **REGISTRATION NUMBER-31077/18** 

> GUIDED BY MISS. ARSHIN FATIMA (FACULTY OF COMMERCE)





# ROURKELA

Project work on: FINANCIAL STATEMENT ANALYSIS OF

M/s. JAGANNATH AGENCY

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

AYUSHI BEHERA

ROLL NO – 18 COH 138

CLASS & SEMESTER – B.com, 6<sup>th</sup> Semester

REGISTRATION NO – 31183/18

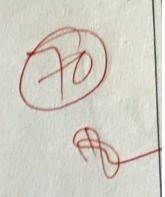
GUIDED BY

Mr. MANORANJAN SENAPATI

{FACULTY OF COMMERCE}

OVERNMENT AUTONOMOUS COLLEGE, PANPOSH, ROURKE





[Project Work On Financial Market Of Rourkela Steel Plant (RSP) ODISHA]

#### SUBMITTED TO

Head Of The Department

PG Department Of Commerce

Government Autonomous College, Rourkela

**GUIDED BY** 

MR.D.K.MAHANTA

#### SUBMITTED BY

Name:-Ashish Kumar Badaik

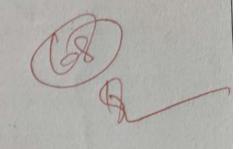
Class:-+3 Final Year Commerce

Sem:- 6th

Roll No:-18-COH-112

# GOVERNMENT AUTONOMOUS COLLEGE ROURKELA ( PG DEPARTMENT OF COMMERCE )





A project work on

The impact and role of entrepreneurship in economic growth

( Milk Mantra Dairy Pvt. Ltd. )

Submitted to Department of Commerce, Government Autonomous College Rourkela

Submitted by – Shanti Priya Singh Roll.No. – 18COH053

Class - +3, 6th Semester

Registration No. - 31098/18

Guided by - Miss. Arshin Fatima

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

Project Work On: Impact of GST ON Indian Economy
SUBMITTED TO

HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GIOVERNMENT AUTONOMOUS COLLAGE ROURKELA

SUBMITTED BY RANI PARAMANIK ROU NO - 18 COH 115

CLASS & SEMESTER - B. COM 6TH semester REGISTRATION NUMBER - 31160/18 GUIDED BY My. MANORANJAN SENAPATI

SWINNERT AUTONOMOUS COLLEGE, POURRE



SESSION: 2021-22

**Project On** 

# "OMFED COMPANY FINANCIAL **ANALYSIS**"

### **Submitted BY**

**PRIYANKA BARAL** CLASS: +3 6<sup>TH</sup> SEM (COMMERCE)

**EXAM ROLL NO: 18COH049** 

SUBJECT: ACCOUNTING

**DHIREN MOHANTA** (LECTURER OF COMMERCE)

# GOVERNMENT AUTONOMOUS COLLAGE, ROURKELA



PROJECT ON

FINANCIAL ANALYSIS OF GRIDCO"

SUBMITTED TO

MEAD OF DEPARTMENT

OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKEL

SUBMITTED BY

TPUJA BHUMIJ

ROLL NO- 18COHOTT

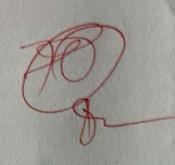
CLASS & SEMESTER - B. COM 6th SEMESTER REGISTRATION NO. - 31122/18

Mr. DHIREN KUMAR MAHANTA

# GOVERNMENT AUTONOMOUS

### COLLEGE





#### ROURKELA

Project work on: "MILK MANTRA BHUBANESWAR SUPPLY CHAIN MANAGEMENT PRACTICES"

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

JAIKISHAN PRASAD

ROLL NO. 18-COH-137

CLASS & SEMESTER - B.com 6TH Semester

REGISTRATION NUMBER - 31182/18

**GUIDED BY** 

MR. MANORANJAN SENAPATI (FACULTY OF COMMERCE)

A STUDY ON "CUSTOMER SATISFACTION FOR ARDS BANKING SERVICE OF STATE BANK OF INDIA, ROURKELA"

#### A PROJECT REPORT

Submitted to the

## GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

In partial fulfilment of the requirement for the award of the degree

Of

#### **BACHELOR OF COMMERCE**



#### SUBMITTED TO

DHIREN KUMAR MAHANTA (HOD)
P.G. DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME - ARATI KUMARI SAHOO

ROLL NO-18COH037

CLASS - B.COM 3RD YEAR

REGD NO. - 31082/18

SESSION - 2018-2021

UNDER THE GUIDANCE OF

MS. ARSHIN SIDDIQUE

(FACULTY IN PG DEPARTMENT OF COMMERCE)

OVERNMENT AUTONOMOUS COLLEGE



# ROURKELA

Project work on ( DEVELOPMENT OF RURAL BANKING IN BANKING SECTER). SUBMITTED TO

**HEAD OF DEPARTMENT** 

**DEPARTMENT OF COMMERCE** 

**GOVERNMENT AUTONOMOUS COLLEGE ROURKELA** 

SUBMMITED BY

NAME- DIBYARANJAN RAY

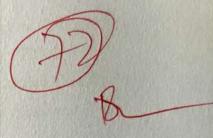
ROLL NO:-18COH133, COLLEGE NO;- 18-BC-146

SEMESTER- 6TH

REGISTERTION NO -GUID BY:- ARSHIN SIDDIQUI

# Government Autonomous College Rourkela





#### PROJECT WORK ON:

#### RECRUITMENT AND SELECTION PROCESS OF ROURKELA STEEL PLANT

**Submitted To:** 

**Head of Department** 

**Department Of Commerce** 

**Government Autonomous College, Rourkela** 

Submitted By

Name: Sweety Karmakar

Roll No: 18COH024

Class: +3 Commerce

Semester: 6th

Registration No: 31069/18

**Guided By** 

Miss MADHUSMITA MALIK

(FACULTY OF COMMERCE)

PG DEPARTMENT OF COMMERCE

FD 8\_\_\_\_

OF THE PART OF THE PARTY OF THE



# Study on analysis of Financial performance with reference to NATIONAL ALUMINIUM COMPANY ltd.

Submitted to
Head of Department
Department of Commerce
Government Autonomous College, Rourkela

Submitted by
PRIYANKA PATTNAIK
Roll No. - 18COH046
Semester - B. Com 6th Semester
Registration no-31091/18

Under the Guidance of
Prof. Dhiren Kumar Mahanta
Faculty of Commerce

2021/12/01 15:38

(FS) &

# A STUDY ON RETAIL MARKETING AND CONSUMER BEHAVIOUR BY NAYAK STORE, ROURKELA

A PROJECT REPORT SUBMMITED TO THE POST GRADUATE DEPARTMENT OF COMMERCE IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE DEGREE OF BACHELOR OF COMMERCE.



#### SUBMITTED TO:

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:

PAVEL PRIYADARSHAN SETHI

ROLL NO- 18COH075

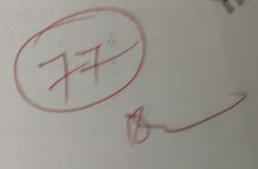
CLASS & SEMESTER- B.com 6th sem

GUIDED BY:

MISS. MADHUSMITA MALIK (FACULTY IN COMMERCE)

# GOVERNMENT AUTONOMOUS COLLEGE





## ROURKELA

PROJECT WORK ON EFFECTIVENESS OF RETAILING MIX IN BIG BAZAAR ROURKELA

SUBMITTED TO HEAD OF

DEPARTMENT DEPARTMENT

OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

BHANUPRIYA PATRA

ROLL NO - 18-COH-022

CLASS & SEMESTER – B.COM 6<sup>TH</sup> SEMESTER

REGISTRATION NO – 31067/18

GUIDED BY

Miss. MADHUSMITA MALIK

(FACULTY IN COMMERCE)

# A PROJECT ON

# TRAINING AND DEVELOPMENT

Project submitted for the partial fulfilment
Of Bachelor of Commerce



Submitted by: BIJAYA NANDA PAUL LAKRA
18-COH-127

Under guidance of

Miss. MADHUSMITA MALIK, Faculty of Department of Commerce,

Department of commerce, Government autonomous college, Panposh, Rourkela 769004, Odisha India 2021



#### ROURKELA

# PROJECT WORK ON: SALES PROMOTION & DISTRIBUTION CHANNEL STRATEGY OF

DALMIA OCL INDIA LTD, RAJGANGPUR ROURKELA

SUBMITTED TO:

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY:

LOPAMUDRA NAYAK

ROLL NO: - 18COH012

CLASS & SEMESTER: - B.COM 6"SEMESTER

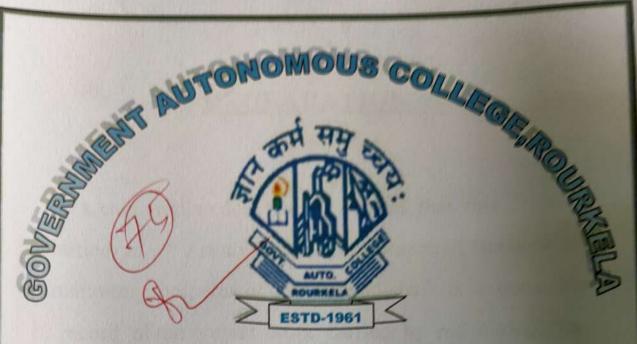
REGISTRATION NO: - 31057/18

GUIDED BY:

MISS. MADHUSMITA MALIK

(FACULTY OF COMMERCE)

Page 1 | 54



PROJECT REPORT

ON

"A STUDY ON THE EFFECTIVENESS OF FACEBOOK AS A MARKETING TOOL, AREA OF COVERAGE ODISHA"

#### SUBMITTED TO

HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE, (6" SEMESTER +3COMMERCE) GACR, ROURKELA

## SUBMITTED BY

K.CHITTA RANJAN DORA

COLLEGE ROLL NO:- 18COH134

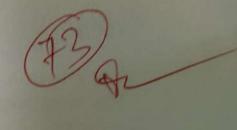
REGD NO:- 31179/18

## GUIDED BY

MISS MADHUSMITA MALIK (FACULTY OF COMMERCE)

## GOVERNMENT AUTONOMOUS COLLEGE ROURKEL





Project on "A STUDY ON CONSUMER SATISFACTION OF KEDIA & KEDIA

- HERO MOTOCROP RAJGANGPUR"

SUBMITTED TO

HEAD OF THE DEPARTMENT

PG DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

**SAROJ DAS** 

**ROLL NO: 18COH035** 

CLASS & SEMESTER: B.COM 6TH SEMESTER

**REGISTRATION NO: 31080/18** 

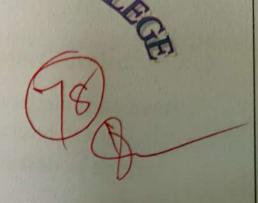
GUIDED BY

MISS MADHUSMITA MALIK

(FACULTY OF COMMERCE)

OVERNMENT AUTONOMOUS COLLEGE





# ROURKELA

Project work on 4Ps of marketing mix of SINHA SUZUKI ROURKELA

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITED BY

**GAGAN MAHATO** 

ROLL NO. - 18 COH 034

CLASS & SEMESTER - B.com 6TH semester

**REGISTRATION NUMBER-31079/18** 

**GUIDED BY** 

Miss. MADHUSMITA MALIK

(FACULTY IN COMMERCE)



Project Report On "Consumers Satisfaction of Big Bazaar, Rourkela"

Submitted To

# HEAD OF DEPARTMENT DEPARTMENT OF COMMERCE GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By

**ARATI RAY** 

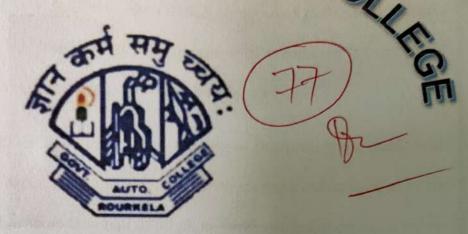
**ROLL NO: 18-COH-059** 

CLASS & SEMESTER: B.COM 6TH SEMESTER

**REGISTRATION NO: 31104/18** 

Guided By
Miss. Madhusmita Malik
(Faculty in Commerce)

SERNMENT AUTONOMOUS COLLEGE



#### ROURKELA

Project work on "A study of Product Life Cycle of Turmeric Powder, a product of

Grihasthi Udyog Pvt. Ltd."

**SUBMITTED TO** 

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

## SUBMITTED BY

AKASH KUMAR SAW

ROLL NO: - 18COH005

CLASS & SAMISTER – B.COM, 6<sup>TH</sup> Sémester

REGISTRATION NUMBER – 31050/18

## **Guided By**

Miss. MADHUSMITA MALIK (FACULTY IN COMMERCE)

2021/12/01/15:38

# GOVERNMENT AUTONOMOUS COLLAGE PANPOSH, ROURKELA



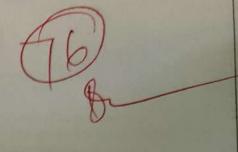
# SUBMITTED BY-

PREM CHAND MUNDARY
ROLL NO- 18-COH-062
UNDER GUIDANCE OF
MR. D.K MAHANTA

(ASSISTANT PROF. OF P.G DEPARTMENT OF COMMERCE)

# GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA





#### PROJECT WORK

ON

# "A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI PRODUCTS, BIRMITRAPUR"

#### SUMMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

#### SUMMITTED BY

SHAILY LAKRA ROLL NO. 18COH-073

**REGISTRATION NUMBER: 31118/18** 

CLASS& SEMESTER: B.COM 6th SEMESTER

**GUIDED BY** 

MISS MADHUSMITA MALIK (FACULTY IN COMMERCE)

# GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



A R

ON

# A STUDY ON PRODUCT ESTABLISHMENT AND ECONOMIC GROWTH OF HAMDARD, ROURKELA

#### **SUBMITTED TO**

**HEAD OF DEPARTMENT** 

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

#### SUBMITTED BY

ANJALINA DHANWAR

**ROLL NO: 18COH085** 

REGISTRATION NO: 31130/18

CLASS & SEMESTER: B.COM 6th SEMESTER

#### **GUIDED BY**

MISS MADHUSMITA MALIK

(FACULTY IN COMMERCE)



ROURKELA, ODISHA- 769004

PG DEPARTMENT OF COMMERCE

PROJECT WORK ON "SURVEY REPORT ON JODA

**TATA STEEL"** 

**Submitted to: Head of the Department** 

Submitted by:

Name: Tejaswini Patra

Roll no: 18COH122

Registration no: 31167/18

Class/Sem: B.com/ 6th semester

Under Guidance: Mr Dhiren Kumar Mahanta

(HOD DEPT. OF COMMERCE)

2021/12/01 15:38

# GOVERNMENT AUTONOMOUS COLLEGE





## ROURKELA

Project on Customer satisfaction towards KOSHAL HONDA Civil Township Rourkela

#### **SUBMITTED TO**

HEAD OF THE DEPARTMENT
PG DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

## SUBMITTED BY SHANTI JYOTI EKKA

ROLL NO 18 COH 070

CLASS & SEMESTER B.COM 6<sup>TH</sup> SEMESTER

REGISTRATION NO 31115/18

GUIDED BY
Miss MADHUSMITA MALIK
(FACULTY IN COMMERCE)

# GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

A

#### PROJECT REPORT

ON

"COST SHEET ANALYSIS OF BRITANNIA"

222222222222

SUBMITTED IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
THE PG DEPARTEMENT OF COMMERCE



#### Submitted by:

Sailesh Kumar Yadav
Roll No - 18COH011
+ 3 3<sup>rd</sup> Year Commerce (Honours)

## UNDER THE GUIDANCE OF

Mr. MANORANJAN SENAPATI,

(Lecturer in Commerce)

PG Department of Commerce

Government Autonomous College

Panposh, Rourkela, 769004

# A STUDY ON IMPACT OF UNEMPLOYMENT ON ODISHA'S ECONOMIC GROWTH



A project report submitted in fulfillment for the award of BACHLOR OF COMMERCE (6th Semester)

## SUBMITTED TO

HEAD OF THE DEPARTMENT DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

## **SUBMITTED BY**

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