

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



**Project work on "Marketing Strategy of Google Pay and
Paytm Adopted in Rourkela Locality"**

SUBMITTED TO

**HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, PANPOSH, ROURKELA**

SUBMITTED BY

**LIPSA BEHERA
ROLL NO: 19COH001
SEMESTER- B.COM 6TH SEMESTER
REGISTRATION NUMBER:30586/19**

UNDER THE GUIDANCE OF

**MS. MADHUSMITA MALIK
FACULTY IN COMMERCE
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, PANPOSH, ROURKELA**

Malik

Government Autonomous College, Rourkela



**Study on analysis of Financial performance with
reference to BHUSAN POWER AND STEEL
PLANT LTD.**

Submitted to
**Head of Department
Department of Commerce
Government Autonomous College, Rourkela**

Submitted by
**PRATIBHABISWAL
Roll No. - 19COH002
Semester - B. Com 6th Semester
Registration no-30587/19**

Under the Guidance of
**MISS. Madhusmita Malik
Faculty of Commerce**

GOVERNMENT AUTONOMOUS COLLEGE



PROJECT WORK ON "A SALES PROMOTIONAL ACTIVITIES OF KOEL BAZAR"

SUBMITTED TO:-
HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:-
MAMATA PATRA
ROLL NO.:19COH-003
CLASS & SEMESTER: B.COM, 6TH Semester
Registration no. 30588/19

GUIDED BY:-
Miss MADHUSMITA MALIK
(FACULTY IN COMMERCE)

GOVERNMENTAUTONOMOUS COLLEGE

ROURKELA



Project work on "Comparative Financial statement analysis of M/S
S.M. ENTERPRISES", Rourkela

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERECE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



SUBMITTED BY

TANISHA CHAKRABORTY

ROLL NO.-19COH004

CLASS & SEMISTER- B.com 6th semester

REGISTRATION NUMBER- 30589/19



GUIDED BY

MS. MADHUSMITA MALIK

(FACULTY IN COMMERCE)

DEPARTMENT OF COMMERCE

GOVT. AUTONOMOUS COLLEGE, ROURKELA

Government Autonomous College, Rourkela



Project work on Promotional Activities of Gym
with reference to Gold's Gym, Rourkela

Submitted to:

HOD-Dhiren Kumar Mahanta,

Department of Commerce,

Government Autonomous College, Rourkela

Submitted by:

Name-Molina Sonal Topno

Roll-19COH005

Class/Semester-B.Com 6TH Semester

Registration number- 30590/19

Paper- DSE IV

78

Molina

**GOVERNMENT AUTONOMOUS COLLEGE
ROURKELA**



**Project Work on Recruitment and Selection
Process Followed by Vedanta LTD.
Jharsuguda**

**SUBMITTED TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE, ROURKELA**

**SUBMITTED BY
AMISHA GUPTA
ROLL NO. – 19COH006
REGISTRATION NO. – 30591/0
SEMESTER – 6TH SEMESTER
PAPER- DSE 4**

**GUIDED BY
MISS MADHUSMITA MALIK
FACULTY IN COMMERCE
DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE, ROURKELA**

GOVERNMENT AUTONOMOUS COLLEGE



PANPOSH, ROURKELA

A PROJECT REPORT

ON

Financial Statement Analysis and Reporting of

Vedanta Pvt Ltd, Jharsuguda

SUBMITTED TO

**HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

**EZAZ AHMED
ROLL NO: 19COH007
B.com, 6th Semester
Regd. No.- 30592/19**

**Under the Guidance of
Miss MADHUSMITA MALIK
(FACULTY IN COMMERCE)**

M. Malik

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**A project report on "WORKING CAPITAL MANAGEMENT
OF MAHINDRA FIRST CHOICE PVT LTD."**

ROURKELA

Submitted To

HEAD OF DEPARTMENT

(Asst. Professor In Commerce Dhiren Kumar Mahanta)

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By

VIKASH KUMAR SAHOO

ROLL NO: 19-COH-008

CLASS & SEMESTE: B.COM 6TH SEMESTER

REGISTRATION NO :

Guided By

Madhusmita Malik

(Faculty in Commerce)

(Handwritten signature in red ink)

(Handwritten signature in blue ink)

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

A project report on "channel of distribution of Anmol biscuit & Cakes in Basanti colony, Rourkela "

Submitted To

HEAD OF DEPARTMENT

(Asst. Professor In Commerce Dhiren Kumar Mahanta)

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By

SONAL KUMARI

ROLL NO: 19-COH-009

CLASS & SEMESTER : B.COM 6TH SEMESTER

REGISTRATION NO :

Guided By

Madhusmita Malik

(Faculty in Commerce)

Mahanta

GOVERNMENT AUTONOMUS COLLEGE ROURKELA-12



A

PROJECT REPORT

ON

“Capital budgeting of OCL Company”

**SUBMITTED IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
THE HEAD OF DEPARTEMENT OF COMMERCE**

Submitted by:

Kiran Kumar sahu

Roll No - 19COH010

Registration number- 30595/19

+ 3rd Year Commerce (Honours)

UNDER THE GUIDANCE OF

MS Madhusmita Malik

(Lecturer in Commerce)

THE HEAD OF Department of Commerce

Government Autonomous College Panposh, Rourkela, 769004

GOVERNMENT AUTONOMOUS COLLEGE



A Project Report on

Ratio Analysis with reference to LARSEN & TOURBO (L&T) Kansbahal

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

SONA SINGH

ROLL NO – 19COH011

CLASS & SEMESTER – +3, BCOM, 6'TH SEMESTER

REGISTRATION NO – 30596/19

GUIDED BY

MISS MADHUSMITHA MALIK

(FACULTY OF COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA, Panposh

M. Malik

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



**A PROJECT REPORT ON RATIO ANALYSIS
OF ROURKELA CHEMICALS & ALLIED INDUSTRIES PVT LTD**

Submitted to
Head of Department
Department of Commerce
Government Autonomous College, Rourkela

Submitted by
Subham Sharma
Roll no - 19COH012
Class & semester - BCOM , 6th Semester
Registration no - 30597/19

Guided by
Miss Madhusmita Malik
Faculty in commerce

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

A project report on “impact of industrial relation policies on satisfaction level of employees at Rourkela steel plant”

Submitted to

HEAD OF DEPARTMENT

(Asst. professor in commerce Dhiren Kumar Mahanta)

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted by

Priyanka Kumari rout

ROLL NO: 19-COH-013

CLASS & SEMESTER: B.COM 6TH SEMESTER

REGISTRATION NO: 30598/19

Guided By

Madhusmita Malik

(faculty in commerce)

Malik

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



**A PROJECT REPORT ON WORKING CAPITAL MANAGEMENT OF
DUA MOTORS- HERO MOTOCORP, ROURKELA**

SUBMITTED TO:

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:

JITENDRA SHARMA

ROLL NO: 19COH-014

CLASS: B.COM 6th SEMESTER

REGISTRATION NO: 30599/19

GUIDED BY:

MISS. MADHUSMITA MALIK

(FACULTY IN COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE



PANPOSH, ROURKELA

A PROJECT REPORT

ON

Financial Statement Analysis of Punjab National
Bank, Rourkela

SUBMITTED TO

HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

TASLIMA KHATOON

ROLL NO: 19COH015

B.com, 6th Semester

Regd. No.- 30600/19

Under the Guidance of

Miss MADHUSMITA MALIK

(FACULTY IN COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE



PANPOSH, ROURKELA

A PROJECT REPORT ON

A COMPARATIVE FINANCIAL PERFORMANCE ANALYSIS OF
TATA STEEL AND JINDAL STEEL & POWER BY MEANS OF RATIOS

SUBMITTED TO

HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

POOJA KUMARI YADAV

ROLL NO. - 19COH016

B.Com, 6th Semester

Regd No. - 30601/19

Under the Guidance of
Miss. MADHUSMITA MALIK
(FACULTY IN COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE



PG DEPARTMENT OF COMMERCE

PROJECT ON

**CUSTOMER RELATIONSHIP MANAGEMENT WITH
REFERENCE TO WEST TOWN BAKERY CHHEND**

SUBMITTED TO:-
HEAD OF THE DEPARTMENT
GOVERNMENT AUTONOMOUS COLLEGE

SUBMITTED BY:-
PRIYA KUMARI
19COH-017
UG 6TH SEMESTER
Registration no. 30602/19

GUIDED BY:-
M/S MADHUSMITA MALIK
(Faculty of Commerce)

Malik

GOVERNMENT AUTONOMOUS COLLEGE , ROURKELA



A study on consumer satisfaction towards Honda activa, panposh, Rourkela

Submitted to

Head of the Department

Department of commerce

Government autonomous college, Rourkela

Submitted by

Name - Arbin Dung dung

Roll on - 19COH018

+3 B. Com 6th semester

Registration no. 30603/19

Under the guidance of

Prof. Dhiren kumar Mahanta

Faculty of commerce



Financial performance of SDEAS Pvt. Ltd.

Submitted to
Head of Department
Department of Commerce
Government Autonomous Collage, Rourkela

Submitted by
PujaChoudhary
Roll No. - 19COH019
Semester -B.Com 6th Semester

Under the Guidance of
Madhusmita Malik
Faculty of Commerce



Malik

GOVERNMENT AUTONOMOUS COLLEGE, PANPOSH



ROURKELA

Project work on: Study on Effectiveness of Advertisement and Promotional offers at Style Bazar, Rourkela.



SUBMITTED TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
Name- SEKHAR XESS
Class& Semester – B.com, 6th Semester
Roll no.- 19COH020
Registration no- 30605/19

GUIDED BY
Sir Dhiren Kumar Mahanta
Assistant professor
Head of the Department
Department of Commerce

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



project work on
Working capital management of Axis bank, Rourkela.

Submitted To
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
Government Autonomous college, Rourkela

Submitted by
Name – Ashwin Dungdung
Roll No – 19COH021
Class & Semester -B.com, 6th Semester
Registration Number – 30606/19

Guided by
Ass.professor Mr.Dhiren Kumar Mahanta
Faculty in commerce

GOVERNMENT AUTONOMOUS COLLEGE



PROJECT WORK ON "WORKING CAPITAL & RATIO ANALYSIS OF DALMIA BHARAT

SUBMITTED TO:-

HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:-

PRIYA JHA
ROLL NO.:19COH-022
CLASS & SEMESTER: B.COM, 6TH Semester
Registration no. 30607/19

GUIDED BY:-

Mr. DHIREN KUMAR MAHANTA
(HOD, DEPT. OF Commerce)

GOVERNMENT AUTONOMOUS
COLLEGE ROURKELA



PACKAGING- IMPACT ON CUSTOMERS AND SALES (OMFED MILK)

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:

SURABHI MATHUR

BACHELOR OF COMMERCE (6TH SEMESTER)

ROLL NO.: 19COH023

REGISTRATION NO.: 30608/19

UNDER THE GUIDANCE OF

DHIREN KUMAR MAHANTA



ସରକାରୀ ସ୍ୱୟଂଶାସିତ ମହାବିଦ୍ୟାଳୟ, ରାଉରକେଲା
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA
Sundargarh, Raghunathpali, Rourkela, Odisha

Project Work on:

**A STUDY ON THE CUSTOMER SATISFACTION OF
HARSHEEL HONDA, PANPOSH, ROURKELA**

Submitted To:

**HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

Submitted By:

Name- SHRADHASHISH SATAPATHY
Roll No. - 19COH024
Class: B.COM, 6TH Semester
Regd. No. 30609/19

Under the Guidance of:

Miss. MADHUSMITA MALIK
(Faculty of Commerce, Government Auto. College, Rourkela)

GOVERNMENT AUTONOMOUS COLLEGE



Project work on "A study of Product Life Cycle of SPICES "Veg masala powder"
Grihasthi Udyog Pvt. Ltd."

SUBMITTED TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
JAYASHREE BISWAL
ROLL NO: -19COH025
CLASS & SEMESTER – B.COM, 6TH Semester
REGISTRATION NUMBER – 30610/19

Guided By
Miss. MADHUSMITA MALIK
(FACULTY IN COMMERCE)

(Handwritten signature in red ink, possibly 'Jyoti')

(Handwritten signature in blue ink, possibly 'Malik')

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

A PROJECT REPORT On “Sustainable Development of SMC Power Generation Ltd. Jharsuguda”

Submitted To

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By

NAME – PRIYANKA MISHRA

ROLL NO- 19COH026

CLASS & SEMESTER – B.COM 6th SEMESTER

REGISTRATION NO- 30611/19

Guided By

Madhusmita Malik

Faculty In Commerce

Department Of Commerce

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Project Work on:

**Application of principle of Management in the Kream On
Cake, Rajgangpur.**

Submitted To:

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

Submitted By:

Name- KANIZ FATIMA

Roll No- 19COH027

Class- B.COM, 6th Semester

Regd. No- 30612/19

Under the Guidance of:

Miss. Madhusmita Malik

(Faculty of Commerce)

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



A PROJECT REPORT ON STUDY OF DEVELOPMENT OF RURAL
BANKING IN BANKING SECTOR, KUANRMUNDA

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME- AAKASH SAHOO
ROLL NO:-19COH028
SEMESTER- 6TH
REGISTERTION NO -30613/19
GUIDED BY-

Miss .Madhusmita Malik
(Faculty in commerce)

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**Project work on financial statement analysis of Scan Steels Limited,
Ramabahal**

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



SUBMITTED BY
SHRIYA RANI SAHU
ROLL NO.- 19COH029
CLASS & SEMESTER- B.COM 6TH SEMESTER
REGISTRATION NO.- 30614/19

GUIDED BY
DHIREN KUMAR MAHANTA
Assistant professor, H.O.D
(Faculty Of Commerce)

Mahanta

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

A

PROJECT REPORT

ON

**“WORKING CAPITAL MANAGEMENT OF BHUSHAN POWER &
STEEL LIMITED”**

**SUBMITTED IN THE PARTIAL FULFILLMENT FOR THE AWARD OF THE
PG DEPARTMENT OF COMMERCE**



SUBMITTED BY :

Anjel Burh

Roll No – 19COH030

+3 3rd Year Commerce (Honours)

Registration No – 30615/19

UNDER THE GUIDANCE OF :

Miss. Madhusmita Malik

(Lecturer in Commerce)

PG Department of Commerce

Government Autonomous College

Panposh, Rourkela - 769004

Government Autonomous College, Rourkela

Department of Commerce, GACR



Project on:

Retail Marketing of Urbo Life, Rourkela

Submitted to

H.O.D, Department of Commerce, Government
Autonomous College, Rourkela

Submitted by

Name:- Somya Ranjan Sahoo

Roll No.:- 19-COH-031

Regd. No.:- 30616/19

Class:- B.Com 6th Semester

Paper:- DSE-4

(Handwritten signature in red ink)

(Handwritten signature in blue ink)

Government Autonomous College, Rourkela



**REPORT ON INVENTORY VALUATION
METHODS ADAPTED BY IDL EXPLOSIVES
LTD.**

Submitted to
Head of Department
Department of Commerce
Government Autonomous College, Rourkela

Submitted by
PUSPA CHOUDHARY
Roll No. - 19COH032
Semester - B. Com 6th Semester
Registration no-30617/19

Under the Guidance of
Miss MADHUSMITA MALIK
Faculty of Commerce

Malik

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**A project report on “ Application of 14 Principles of
Management
by Rourkela Railway station and its
positive impact on the passengers”**

Submitted To
HEAD OF DEPARTMENT
(Asst. Professor In Commerce Dhiren Kumar Mahanta)
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE
ROURKELA

Submitted By
ABHISHEK KUMAR PATHAK
ROLL NO : 19-COH-033
CLASS & SEMESTER : B.COM 6TH SEMESTER
REGISTRATION NO : 30618/19

Guided By
Madhusmita Malik
(Faculty in Commerce)

Malik



ସରକାରୀ ସ୍ୱୟଂଶାସିତ ମହାବିଦ୍ୟାଳୟ, ରାଉରକେଲା
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA
Sundargarh, Raghunathpali, Rourkela, Odisha

PG DEPARTMENT OF COMMERCE

A PROJECT WORK ON: -

FINACIAL STATEMENT ANALYSIS AND INTERPRETATION
OF

ANJALI STEEL INDUSTRIES

SUBMITTED TO

Head of the Department

PG Department of Commerce

Government Autonomous College, Rourkela

Guided by

Mr. Dhiren Kumar Mahanta

Assistant Professor

Head of Department

PG Department of Commerce

Submitted by

Miss. Muskan Jain

19-COH-034

B. Com, 6th Semester

Reg. no. – 30619/19.

Paper – DSE IM

GOVERNMENT AUTONOMOUS COLLEGE, RAURKELA
DEPARTMENT OF COMMERCE



A PROJECT REPORT
ON

“BUSINESS GROWTH STRATEGY OF HONDA
SHOWROOM HEMGIR”

SUMBITED BY-
KANHA PADHAN
+3 COMMERCE, 6th semester
ROLL NO-
19-COH-035
REGISTRATION NO- 30620/19
PAPER-DSE 4

SUMITED TO HOD
DEPT OF COMMERCE
UNDER THE GUIDENCE
SMT.MADHUMITA MALIK

**A Project Report
On**

**“Supply chain management in pharmaceutical industries:
A study on Apollo Pharmacy in rourkrla”**



Submitted in partial fulfilment of the requirement for the degree of
BACHELOR OF COMMERCE



GUIDED BY

Miss. Madhusmita Malik
Lecture in Commerce
Department of Commerce
Government (Auto.) College, Rourkela

SUBMITTED BY

Satabdi Behera
UG, 6th Semester
Roll No: 19COH036
Regd. No:30621/19

Malik

Government Autonomous College, Rourkela



A PROJECT REPORT ON
“AN ANALYSIS ON THE CAPITAL STURCTURE”
A CASE STUDY OF
(CAPITAL STRUCTURE OF OCL INDIA LIMITED)

Submitted to
Head of Department
Department of Commerce
Government Autonomous College, Rourkela

Submitted by
Salman Raja Khan
Roll no. -19COH-037
Regd No – 30622/19
Semester – B.com 6th semester

Under the guidance of
Miss. Madhusmita Malik
(Faculty of Commerce Department)

GOVERNMENT AUTONOMOUS COLLEGE



PG DEPARTMENT OF COMMERCE
PROJECT ON RATIO ANALYSIS OF M/S SIDDHARTH
CHEMICALS

SUBMITTED TO:-
HEAD OF THE DEPARTMENT
GOVERNMENT AUTONOMOUS COLLEGE

SUBMITTED BY:-
HARMAN BAMRAH
19COH-038
UG 6TH SEMESTER
Registration no. 30623/19

GUIDED BY:-
Miss Madhusmita Mallik

Government Autonomous College, Rourkela



A

PROJECT REPORT ON
"STUDY OF DIVIDEND POLICY"

A CASE STUDY OF
(DIVIDEND DISTRIBUTION POLICY OF BOSCH LIMITED COMPANY)

Submitted to
Head of Department
Department of commerce
Government Autonomous college, Rourkela

Submitted by
Ankush Kumar sah
Roll no. -- 19COH-039
Semester – B.Com 6th semester

Under the guidance of
Prof. Dhiren Kumar Mahanta
(HOD of Commerce department)

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**Project work on Study on Consumer Behavior in retail fashion market at BIG BAZAAR,
Rourkela**

SUBMITTED TO:

**HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY:

**SHRUTI SHARMA
ROLL NO.: - 19COH040
CLASS & SEMESTER:- B.COM 6th SEMESTER
REGISTRATION NO.:- 30625/19
PAPER:- DSE IV**

GUIDED BY:

**MS. MADHUSMITA MALIK
FACULTY OF COMMERCE**

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



TOPIC: "Impact of Principles of Management (with reference to 14 Principles) on productivity of L&T, Kansbahal"

Submitted To

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVT. AUTONOMOUS COLLEGE ROURKELA

Submitted By

PRIYANKA YADAV

ROLL NO: 19-COH-041

CLASS & SEMESTER: B.COM 6th SEMESTER

REGISTRATION NO.: 30626/19

Guided by

MISS MADHUSMITA MALIK

FACULTY OF COMMERCE DEPARTMENT

(Red circular stamp/signature)

(Blue signature: Madhusmita Malik)

Government Autonomous College Rourkela



**PROJECT WORK ON:
RECRUITMENT AND SELECTION
PROCESS OF ROURKELA STEEL PLANT**

Submitted To:

Head of Department

Department Of Commerce

Government Autonomous College, Rourkela

Submitted By

Name: Artee Kumari

Roll No: 19COH042

Class: +3 Commerce

Semester: 6th

Registration No: 30627/19

Guided By,

Mr. Dhiren Kumar Mahanta

(HOD OF COMMERCE)

PG DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

A PROJECT REPORT on "Process Of Acquisition Of Adhunik Metaliks Ltd By Liberty Steel Group"

Submitted To:-

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVT. AUTONOMOUS COLLEGE, ROURKELA

Submitted By:-

NAME:- Sandip Sahu

ROLL NO:- 19-COH-043

REGISTRATION NO:- 30628/19

CLASS & SEMESTER:- B.COM 6TH SEMESTER

Guided By:-

Madhusmita Malik

Faculty in commerce

Department of commerce

(1)

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

A PROJECT REPORT on “ An Organizing Study Of Sundargarh District Central Co-Operative Bank Ltd”

Submitted To-

HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE, ROURKELA

Submitted By-

NAME:- **GOURAV SINGH**
ROLL NO:- **19-COH-044**
REGISTRATION NO:- **30629/19**
CLASS & SEMESTER:- **B.COM 6TH SEMESTER**

Guided By-

Madhusmita malik
Faculty in commerce
Department of commerce

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



**PROJECT WORK ON "MARKETING STRATEGIES AND
COMPETITORS OF VISHAL MEGA MART"**

SUBMITTED TO:

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY:

SAKSHI CHOUDHARY

ROLL NO.-19COH045

CORE- DSE IV

CLASS & SEMESTER- B.COM 6TH SEMESTER

REGISTRATION NUMBER-30630/19

GUIDANCE BY:

Miss. MADHUSMITA MALIK

(FACULTY OF COMMERCE)

(Handwritten signature in red ink)

(Handwritten signature in blue ink)

(Handwritten signature in blue ink)

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



**Study on "Role of Hideaway Restaurant & Café,
Rourkela in improving standard of living of
employees and Community."**

SUBMITTED TO

**Head of Department
Department of Commerce
Government Autonomous College, Rourkela**

SUBMITTED BY

**Mini Majhi
Roll No.-19COH046
Regd. No- 30631/19
Semester-B.Com 6th Semester
Paper-DSE-IV**

UNDER THE GUIDANCE OF

**Miss. Madhusmita Malik
Faculty of Commerce**

// 1 //

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Project work on:

**“Effectiveness of Training and Development in Shiva Cement Ltd,
Kutra”**

Submitted To:

**HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

Submitted By:

Name- NEHA PARWEEN
Roll No- 19COH047
Class- B.COM, 6TH Semester
Regd No: 30632/9
Subject- DSE IV

Under the Guidance of:

**Miss MADHUSMITA MALIK
Faculty in commerce**

Government autonomous college, Rourkela



**Project report on : comparative study on consumer satisfaction
towards Flipkart and Amazon**

Submitted to

Head of department

Department of commerce

Government autonomous college, Rourkela

(Handwritten signature in red ink)

Submitted by

Naina Das

Roll no – 19COH048

Semester – B.com 6th semester

Registration no –30633/19

(Handwritten signature in blue ink: Malik)

Guided by

Miss madhusmita Malik

(Faculty in commerce)

(Handwritten signature in blue ink)

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



**CONSUMER PREFERENCE TOWARDS DABUR PRODUCTS
IN ROURKELA**

**A THESIS SUBMITTED FOR THE PARTIAL FULFILMENT OF BACHELOR'S
DEGREE IN COMMERCE**

**UNDER THE GUIDANCE OF:
MR. DHIREN KUMAR MAHANTA**

**SUBMITTED TO:
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

**BY:-
ANSHU VERMA
BACHELORS OF COMMERCE (6TH SEMESTER)
ROLL NO- 19COH049**

1

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**Project Work on : SUPPLY CHAIN MANAGEMENT
OF
M/S MOHIT TRADERS, KANSBAHAL, RAJGANGPUR**

**Submitted To:
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA**

**Submitted By:
RAVI GUPTA
ROLL NO: - 19COH050
SEMESTER: - 6TH
REGISTRATION NO: - 30635/19
PAPER :- DSE-IV**

**Guided By :
MS. MADHUSMITA MALIK
(FACULTY IN COMMERCE)**

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Topic :

**SUPPLY CHAIN MANAGEMENT
OF
HMVK BEVERAGES PVT. LTD.**

Submitted To :

**Head of Department,
Department of Commerce,
Government Autonomous College, Rourkela**

Submitted By :

**Name : Jyoti Kujur
Roll No. : 19-COH-052
Semester : B.Com. 6th Semester
Registration No. : 30637/19**

Under the Guidance of :

**Madhusmita Malik,
Faculty in Commerce,
Government Autonomous College, Rourkela**

(Handwritten signature)

Madhusmita Malik

(Handwritten signature)



ସରକାରୀ ସ୍ୱୟଂଶାସିତ ମହାବିଦ୍ୟାଳୟ, ରାଉରକେଲା
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA
Sundargarh, Raghunathpali, Rourkela, Odisha

*Submitted to- Prof. Dhiren Ku Mahanta
(HOD, Dept. of Commerce) GACR Rourkela*

**A Research on Marketing Functions of
Forum Galleria Shopping Mall, Rourkela.**

Submitted By:

Name- Siddharth Chandra Tandi

Roll no- 19COH051

Dept. - Commerce Department

Semester- BCom, 6th Semester

University Registration no- 30636/19

*Under the guidance of Mr. Dhiren Ku. Mahanta (HOD Commerce
department, GACR Rourkela)*

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

Project work on Operational Management at Big Bazaar. Rourkela.

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

PREMIT SORENG

ROLL NO – 19COH053

CLASS & SEMESTER- B.com 6TH semester

REGISTRATION NO. –30638/19

GUIDED BY

**Mr. DHIREN KUMAR MAHANTA
(FACULTY OF COMMERCE)**

GOVT.AUTONMOUS COLLEGE ROURKELA

A

**Project report on
YouTube as a growing profession among youngster
of Rourkela**



(Handwritten signature and initials in red ink)

Submitted to

Head of the Department

Government Autonomous College Rourkela.

In Partial fulfillment of the requirements for qualifying Bachelor of Commerce Studies examination



GOVT. AUTONOMOUS COLLEGE, ROURKELA

(2019-2022)

**SUBMITTED BY:
SAVIOUR KINDO
UG, 6TH SEMESTER
ROLL NO: -19-COH-054
REGD. NO: - 30639/19**

**GUIDED BY:
MISS. MADHUSMITA MALIK
(FACULTY. IN COMMERCE DEPTT.)**

(Handwritten signature in blue ink)

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**Project work on Corporate Governance
Policies and Practices of SBI, Rourkela.**

SUBMITTED TO

**HEAD HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA**

SUBMITTED BY

PRITI KAUR

ROLL NO. :- 19COH0055

CLASS & SEMESTER :- B.com 6TH semester

REGISTRATION NUMBER :- 30640/19

GUIDE BY

Miss. MADHUSMITA MALIK

(FACULTY IN COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

Project Work on: Training and Development of Vedanta Ltd. Jharsuguda

SUBMITTED TO –

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY –

EILEEN PRATIMA TOPPO

ROLL NO. – 19COH056

CLASS & SEMESTER – B.COM 6TH Semester

REGISTRATION NO. – 30641/19

GUIDED BY –

Ms. MADHUSMITA MALIK

(FACULTY OF COMMERCE)

(Red signature)

(Blue signature: Malika)

GOVT AUTONOMOUS COLLEGE, ROURKELA



A Project Report on "ANALYTICAL MARKET STUDY & GOODWILL VALUATION OF PIZZA DEN RESTAURANT, ROURKELA"



Submitted To :

Head Of The Department (HOD), Commerce

GOVT. Autonomous College , Rourkela

Submitted By :

Name : ASHIP BARWA

Roll No : 19 - COH- 057

Registration No : 30642/19

Semester : 6th (COMMERCE)

Alphalika

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



A PROJECT WORK ON **CUSTOMER RELATIONSHIP MANAGEMENT OF B.K ENTERPRISES**

Submitted to

Head of Department
Department of commerce
Government Autonomous College, Rourkela

38

Submitted by

RAJESH SUNA

Roll No. 19-COH-059

Regd. No. 30644/19

CLASS. B.com 6th Semester

GUIDED BY

Miss Madhusmita Malik
(Faculty in commerce)

Malik

**GOVERNMENT AUTONOMOUS COLLEGE,
ROURKELA**



**Project Work on "Financial Statement Analysis of
OCL India Limited, Rajgangpur"**

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

NAME: SHIKHA SRIVASTAV

ROLL NO: 19COH060

CLASS & SEMESTER: B.Com, 6th Semester

REGISTRATION NO: 30645/19

GUIDED BY

Mr. DHIREN KUMAR MAHANTA

ASSISSTANT PROFESSOR OF COMMERCE (HOD)

Miss. MADHUSMITA MALLICK (Faculty of Commerce)

38

Mallik

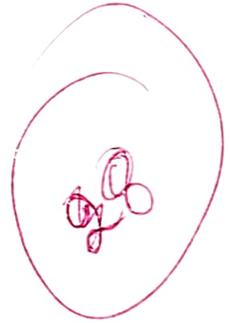
Government Autonomous College, Rourkela



A PROJECT REPORT ON
“AN ANALYSIS OF TRAINING & DEVELOPMENT”

A CASE STUDY OF
(TRAINING & DEVELOPMENT OF OCL INDIA LIMITED)

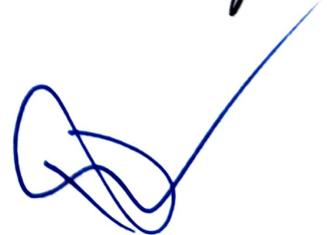
Submitted to
Head of Department
Department of Commerce
Government Autonomous College, Rourkela



Submitted by
Binay Deep
Roll no. -19COH-061
Regd No – 30646/19
Semester – B.com 6th semester

Under the guidance of
Miss. Madhusmita Malik
(Faculty of Commerce Department)

Malik



**GOVERNMENT AUTONOMOUS
COLLEGE, ROURKELA**



Project Report

on

“Financial statement analysis of Baskin Robbins Ice cream Parlor,
Rourkela,

Submitted To

**HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA**

Submitted by

PANDIT DEEP

ROLL NO – 19 COH 062

CLASS & SEMESTER - B.COM 6TH SEMESTER

PAPER- DSE-4

REGISTRATION NO – 30647/19

Guided by

PROF. DHIREN KUMAR MAHANTA

Asst. Professor of Commerce

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

A project report on “marketing strategy report on
Tanishq jeweler, Rourkela “

Submitted to
HEAD OF DEPARTMENT
(Asst. professor in commerce Dhiren Kumar Mahanta)
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE

Rourkela

Submitted by

RITU KUMARI

ROLL NO :19-COH-063

CLASS & SEMESTER: B.COM 6TH SEMESTER

REGISTRATION No:

Guided By

Madhusmita Malik

(faculty in commerce)

20

Malik

GOVERNMENT AUTONOMOUS COLLEGE, PANPOSH, ROURKELA



**PROJECT REPORT ON "PROMOTIONAL
ACTIVITIES ADPOTED BY SEENET, STPI"
SECTOR-5, ROURKELA**

**SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE
PANPOSH, ROURKELA**

**§ SUBMITTED BY
MONALI NANDA
ROLL NO -19COH065
CLASS & SEMESTAR – B.COM 6TH SEMESTAR
REGISTRATION NO -30649/19**

**GUIDED BY
MISS MADHUSMITA MALIK (FACULTY IN COMMERCE)**

GOVERNMENT AUTONOMOUS COLLEGE
ROURKELA



A project work on "WORKING CAPITAL MANAGEMENT OF
SCAN STEEL LIMITED, RAMABAHAL"



SUBMITTED TO HEAD OF DEPARTMENT
OF COMMERCE

GOVT. AUTONOMOUS COLLEGE, ROURKELA

Submitted by

RAKESH EKKA

ROLL NO: 19-COH-066

CLASS & SEMISTER: B.COM & 6TH SEMESTER

REGISTRATION NO: 30650/19

GUIDED BY: MADHUSMITA MALIK,
FACULTY IN COMMERCE, DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE ROURKELA

42

Malik

[Signature]

GOVERNMENT AUTONOMOUS COLLEGE,
ROURKELA



PROJECT WORK ON: PRODUCT ANALYSIS OF PATANJALI STORE
CIVILTOWNSHIP

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY
RASHMI PRAVA NAG
ROLL NO.-19COHO67
SEMESTER-B.COM 6TH SEMESTER
REGISTRATION NO-30651/19
PAPER-DSE- 4

GUIDED BY
MISS MADHUSMITA MALIK
(FACULTY OF COMMERCE)

45

Malik

A Project Report
On

**“PRODUCT DIFFERENTIATION STRATEGY
OF
OKAYA ELECTRIC VEHICLE SHOWROOM, PANPOSH”**



Submitted in partial fulfillment of the requirement for the degree of

BACHELOR OF COMMERCE



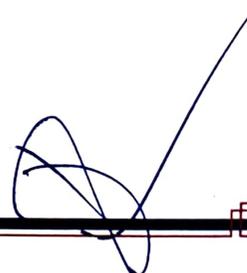
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

GUIDED BY:-

**Miss. Madhusmita Malik
Lecture in Commerce
Department of Commerce
Government (Auto.) College,
Rourkela**

SUBMITTED BY:-

**Raja Jayapuria
UG , 6th Semester (B.COM)
Roll No: 19COH068
Regd. No: 30652/19**



**GOVERNMENT AUTONOMOUS COLLEGE
ROURKELA**



**A project report on "Operations and Working
strategy of RMS outdoor, an advertising agency"**

**SUBMITTED TO HEAD OF DEPARTMENT
OF COMMERCE
GOVT. AUTONOMOUS COLLEGE, ROURKELA**

**Submitted by
GULSAN BARA
ROLL NO: 19-COH-069
CLASS & SEMESTER: B.COM & 6th SEMESTER
REGISTRATION NO: 30653/19**

**GUIDED BY: Asst. Prof. Mr. DHIREN KUMAR MAHANTA
, HOD, DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE ROURKELA**

Government Autonomous College Rourkela



YS
Malik

**SUBMITTED TO THE DEPARTMENT OF COMMERCE
AS A PART OF PRACTICAL WORK
ON A MARKETTING STRATEGY OF PRAKASH FLOWER**

GUIDED BY- MISS. *Madhusmita malik*

SUBMITTED BY- *Prakash minz*

ROLL NO- *19-COH-070*

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**Project Report On "MARKETING & BRANDING STRATEGY OF KFC'S
IN ROURKELA"**

**Submitted To
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE, ROURKELA**

**Submitted by
Monika Sethi
ROLL NO:19COH071
B.COM 6th SEMESTER
REGISTRATION NO: 30655/19**

**UNDER THE GUIDANCE OF
Mr.Dhiren kumar mahanta
Assistant professor , H.O.D
(Faculty of commerce)**

30

Monika Sethi

[Signature]

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

PROJECT WORK ON MARKETING STRATEGY OF V-MART RETAIL
STORE ROURKELA.

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY

ANUPRIYA KERKETTA

ROLL NO. 19-COH-072

CLASS & SEMESTER – B.Com. 6th Semester

REGISTRATION NO. – 3065/19

GUIDED BY

MISS. MADHUSMITA MALIK (FACULTY OF COMMERCE)

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Project work on application of principle of management with reference to
RELIANCE SMART, ROURKELA

SUBMITTED TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NEHA KUMARI BARNWAL
ROLL NO : 19COH073
CLASS / SEMISTER – B.Com 6th SEMISTER
Registration No. – 30657/19

33
Mark

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



30

DEPARTMENT:- COMMERCE

PROJECT WORK ON:-

SINHA SUZUKI SERVICE

SUBMITTED TO
HOD OF DEPARTMENT

SUBMITTED BY
SUKRA MUNDA
ROLLNO:-19COH074

REGISTRATION NO:- 30658/19

SEMESTER:- 6

ROLLNO:-19COH074

PAPER:-DES-VII

GOVERNMENT AUTONOMOUS COLLEGE , ROURKELA



PROJECT WORK ON

*"A STUDY ON FMCG PRODUCTS MARKETING ACTIVITIES
LEPHRIPARA, SUNDARGARH"*

SUBMITTED BY :-

REEMA MAJHI

ROLL NO: 19COH-075

REGD.NO. – 30659/19

B.COM FINAL YEAR

SUBMITTED TO :-

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE

ROURKELA – 769004

GUIDED BY :-

MISS MADHUSMITA MALIK

(FACULTY OF COMMERCE)

38

Malik

**GOVERNMENT AUTONOMOUS COLLEGE,
ROURKELA**



ROURKELA

**Project Report
on
Sales Promotional Activities of Pantaloons, Rourkela**

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
NAME - SASHIKALA BHUMIJ
ROLL NO - 19COH077
SEMESTER - B.COM 6TH SEMESTER
REGISTRATION NO - 30661/19

GUIDED BY
Mr. Dhiren kumar mahanta
Assistant professor in commerce

YS

Mahanta

GOVERNMENT AUTONOMOUS COLLEGE



PROJECT WORK ON "RATIO ANALYSIS OF SHRI MAHAVIR FERRO ALLOYS PVT. LTD.

SUBMITTED TO:-

HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

40

Malik

SUBMITTED BY:-

SURAJ PRATAP SETH
ROLL NO.:19COH-078
CLASS & SEMESTER: B.COM, 6TH Semester
Registration no. 30662/19

GUIDED BY:-

Miss MADHUSMITA MALIK
(FACULTY IN COMMERCE)

A Project Report
On
THE IMPACT OF E-COMMERCE IN EMERGING MARKETS
ROURKELA

Submitted in partial fulfillment of the requirements for the degree of

BACHELOR OF COMMERCE



30

**GOVERNMENT AUTONOMOUS COLLEGE,
ROURKELA**

Malik

GUIDED BY: -

Miss. Madhusmita Malik
Lecture in Commerce
Department of Commerce
Government (Auto.) College,
Rourkela

SUBMITTED BY: -

Jyoti Sethi
UG, 6th Semester
Roll No: 19COH080
Regd. No: 30664/19

Government Autonomous College,
Rourkela Department of Commerce, GACR



32

Malik

Project- Recruitment and Selection process in Khimji Jeweller Rourkela

Submitted to

H.O.D, Department of Commerce, GACR

Submitted by

Name:- PURNIMA KUJUR

Roll No.:- 19-COH-081

Regd. No.:- 30665/19

6 th Semester

Paper:- DSE-4

Under the guidance of :-

Miss. MADHUSMITA MALIK

(Faculty of commerce)

(Signature)

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



38

Mallik

Project work on 'CONSUMER PERCEPTION OVER THE PATANJALI
PRODUCTS IN ROURKELA - ODISHA'

SUBMITTED TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY
SUJATA NAIK
ROLL NO : 19COH083
CLASS/ SEMISTER – B.Com 6th SEMISTER
REGISTRATION NO : 30667/19

GUIDED BY
Miss MADHUSMITA MALLIK
(FACULTY OF COMMERCE)

Mallik

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Topic :

**A PROJECT REPORT ON COST CONTROL AND
COST REDUCTION IN AZAD BAKERY,
BIRMITRAPUR**

Submitted To :

**Head of Department,
Department of Commerce,
Government Autonomous College, Rourkela**

Submitted By :

**Name : Laxmi Badaik
Roll No. : 19-COH-084
Semester : B.Com. 6th Semester, Paper : IV
Registration No. : 30668/19**

Under the Guidance of :

**Madhusmita Malik,
Faculty in Commerce,
Government Autonomous College, Rourkela**

38

Malik

Government Autonomous College, Rourkela



30

A PROJECT REPORT ON FINANCIAL ANALYSIS OF BANK OF BARODA, ROURKELA.

Submitted to

H.O.D, Department of Commerce, GACR

Submitted by

NAME:- BABLU BADAIAK

ROLL NO.:- 19-COH-085

CLASS AND SEMESTER : B.COM & 6TH SEMESTER

REGD. NO.:- 30669/19

Paper:- DSE-4

GUIDED BY: Asst. Prof. Mr. DHIREN KUMAR MAHANTA

H.O.D, DEPARTMENT OF COMMERCE

GOVT. AUTONOMOUS COLLEGE ROURKELA

(Signature)
(Signature)

GOVERNMENT AUTONOMOUS COLLAGE, ROURKELA



A Project Report

On

**“MARKETING STRATEGIES OF MEN’S HAIRDO SALON
ROURKELA, SEC- 20”**



*Submitted in partial fulfilment of the requirement for the degree of
BACHELOR OF COMMERCE,*

Submitted To

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVT. AUTONOMOUS COLLAGE ROURKELA

GUIDED BY

Mr. Dhiren K. Mahanta

Faculty In Commerce

Department of Commerce

Government (Auto) Collage Rourkela

SUBMITTED BY

Kailash Badaik

UG, 6th Semester

Roll No: 19COH086

Regd. No: 30670/19

32

Mahanta

[Signature]

1 *[Signature]*

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



**TOPIC: "Effect of Monetary Incentives and Non-Monetary Incentives on
Workers Performance in Larsen and Toubro Ltd. of Kansbahal"**

Submitted To

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVT. AUTONOMOUS COLLEGE ROURKELA

Submitted By

JASMINE BILUNG

ROLL NO: 19-COH-087

CLASS & SEMESTER: B.COM 6th SEMESTER

REGISTRATION NO.: 30671/19

Guided by
Mr. Dhiren Ku. Mahanta
Assistant Professor, H.O.D

38

Malik

[Red scribble]

Malik

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



Project Report on Performance management
Of Grihasthi Udyog pvt. Ltd Rourkela

Submitted to

Head of Department
Department of Commerce
Govt. AUTONOMOUS COLLEGE ROURKELA

Submitted By

Martha Tirkey
Roll No: - 19COH-088
CLASS & SEMESTER: B.COM 6th semester
Registration No:-30672/19

GUIDENCE BY

**Miss MADHUSMITA MALIK
(FACULTY IN COMMERCE)**

28

Malik

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



28
Mhalir

**A project report on E- BANKING SERVICES OF STATE BANK OF INDIA, BISRA CHOWK,
ROURKELA**

**SUBMITTED TO HEAD OF DEPARTMENT OF COMMERCE
GOVT AUTONOMOUS COLLEGE, ROURKELA**

Submitted by

RITIK RAJ ORAM

ROLL NO: 19COH089

CLASS AND SEMESTER: B.COM & 6 SEMESTER

REGISTRATION NO:30673/19

**GUIDED BY: Asst.prof.Mr. DHIREN KUMAR MAHANTA,
HOD, DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE ROURKELA**

Mhalir

19COH090



32

Malik

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

PROJECT WORK ON
"A SALES PROMOTIONAL ACTIVITIES OF SURUCHI BAZAR"

PRAKASH PATRA

Government Autonomous College, Rourkela



A STUDY ON THE FINANCIAL PERFORMANCE OF TATA MOTORS LIMITED

Submitted to
Head of Department
Department of Commerce
Government Autonomous College, Rourkela

Submitted by
SASHILATA BEHERA
Roll No-19COH091
Semester- B.Com 6th Semester

Registration No-30675/19
Under the Guidance of
Asst. Prof. **DHIREN KUMAR MAHANTA**
Faculty of Commerce

33
Malik

Malik

Government Autonomous College, Rourkela



A
PROJECT REPORT ON
"WORKING CAPITAL OF
BHUSHAN POWER & STEEL LIMITED COM."

30
Malik

Submitted to
Head of Department
Department of commerce
Government Autonomous college, Rourkela

Malik

Submitted by
Kumari Satnami
Roll no. -- 19COH-092
Reg no.—30676/19
Semester – B.Com 6th semester

Under the guidance of
Prof. Dhiren Kumar Mahanta
(HOD of Commerce department)

Malik

GOVERNMENT AUTONOMOUS
COLLEGE, ROURKELA



28

Project work on: Service Quality of HDFC Bank, Rourkela
SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCER
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Malik

SUBMITTED BY :

RANI MAHANNADIA

ROLL NO:-19COH094

CLASS & SEMESTER-B.com 6th Semester

REGISTRATION NUMBER-30678/19

(Red signature)

GUIDED BY
MISS. MADHUSMITA
MALLICK
(FACULTY IN COMMERCER)

Malik

**GOVERNMENT AUTONOMOUS COLLEGE,
ROURKELA**



**Financial Statement of Gaylord's
infra Private Limited**

Submitted to head of department

Department of Commerce

Government Autonomous College Rourkela

Submitted by

Surya Narayan Sethi

Roll Number 19COH095

Semester BCom 6th semester

Under the guidance of

Ms. Madhusmita Mallick

Faculty of Commerce

Malik

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



Project Report on Training and Development an
Empirical study in Grihasthi Udyog PVT.LTD, Rourkela

Submitted by

Sania Burh

Roll No-19C0H-096

Submitted to

Head of Department

Department of Commerce

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

CLASS & SEMESTER: B.COM 6th Semester

Registration No: 30680/19

GUIDENCE BY

Miss MADHUSMITA MALIK
(FACULTY IN COMMERCE)

30

Government Autonomous College, Rourkela
Department of Commerce, GACR



43

Malik

Project- Recruitment and Selection process in Reliance Digital Rourkela

Submitted to- H.O.D, Department of Commerce, GACR

Submitted by Name:- SUMEET RANJAN ORAM

Roll No.:- 19-COH-098

Regd. No.:- 30682/19

6th Semester

Paper:- DSE-4

(Signature)

**Government Autonomous College,
Rourkela**



**Project Report On “Financial Statement Analysis of Khandelwal
Aluminium of Jharsuguda”**

Submitted To

**HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVT. AUTONOMOUS COLLEGE, ROURKELA**

Khandelwal

Submitted by

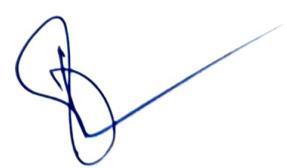
**RISHIKA KHANDELWAL
ROLL NO: 19-COH-099
CLASS & SEMESTER: B.COM 6th SEMESTER**

PAPER: DSE-4

REGISTRATION NO: 30683/19

Guided by

**PROF.DHIREN KUMAR MAHANTA
ASST. PROFESSOR IN COMMERCE**



Government Autonomous College, Rourkela



Department-Commerce

**Title of Project: - Growth of E-Commerce in
Sundargarh During Covid-19**

Submitted to : - HOD Dept. of Commerce, GACR

Submitted by :-

Name : - Debasmita Mohanty

Roll No : - 19C0H100

Semester : - 6th

Paper : - DSE IV

Registration No :-30684/19

43

Malik

(Signature)

Malik

GOVERNMENT AUTONOMOUS COLLEGE



PANPOSH, ROURKELA

**TOPIC:-IMPACT/EFFECT OF USE OF DIFFERENT PRODUCT PROMOTION ON REVENUE OF
OMM GENERAL STORE IN JHIRPANI**

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

SUSMITA ORAM

ROLL NO-19COH101

CLASS & SEMESTER-B.COM 6th SEMESTER

REGISTRATION NO-30685/19

GUIDED BY

MISS MADHUSMITA MALIK

(FACULTY OF COMMERCE)

19COH102

35



Malik

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

PROJECT WORK ON
"FINANCIAL ANALYSIS OF ICICI BANK, ROURKELA"

JASOBANTA BHOI

(Signature)

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

Project work on marketing strategies of PVR cinemas, civiltownship,
Rourkela.

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY
JAGRUTI DEVI
ROLL NO.-19COH-103
CLASS & SEMESTER-B.com 6th semester
REGISTRATION NO.-30687/19

UNDER THE GUIDANCE OF
Assistant Prof. dhiren kumar mahanta
H.O.D Department of commerce

28
Malik

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA-12



A

PROJECT REPORT

ON

“Recruitment and Selection of Rexon Strips Limited”

SUBMITTED IN THE PARTIAL FULFILLMENT FOR THE AWARD OF

THE PG DEPARTEMENT OF COMMERCE

Submitted by:

Prema Deep

Roll No - 19COH104

Registration number-30688/19

+ 3 3rd Year Commerce (Honours)

UNDER THE GUIDANCE OF

MS Madhusmita Malik

(Lecturer in Commerce)

PG Department of Commerce

Government Autonomous College Panposh, Rourkela, 769004

30

Malik

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA-12



A

PROJECT REPORT

ON

“Capital budgeting of K.T. Steel Industries”

**SUBMITTED IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
THE HEAD OF DEPARTEMENT OF COMMERCE**

Submitted by:

Neha Kumari Rajak

Roll No - 19COH105

Registration number-30689/19

+ 3rd Year Commerce (Honours)

UNDER THE GUIDANCE OF

MS Madhusmita Malik

(Lecturer in Commerce)

THE HEAD OF Department of Commerce

Government Autonomous College Panposh, Rourkela, 769004

29

Shakti

[Signature]

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



38
Malik

Project work on –

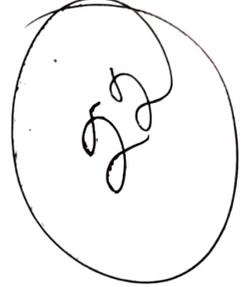
" IMPACT OF MARKETING STRATEGY OF SUBHASHREE VASTRALAYA (CLOTH STORE) AT LATHIKATA, ROURKELA ON ITS SALES VOLUME AND REVENUE "

**SUBMITTED TO - Head of Department
Department of Commerce
Government Autonomous college, Rourkela**

**SUBMITTED BY - RABI EKKA
Roll no - 19COH-106
Semester - B.com 6th semester
Registration number - 30690/19**

GUIDED BY - Miss. Madhusmita Malik
(Faculty in Commerce, Department of Commerce)

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA-12

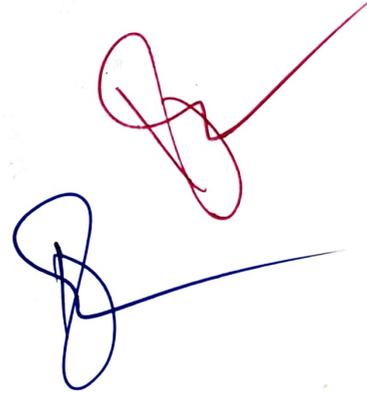


A PROJECT REPORT ON
“Consumer Behavior of Bhushan Steel and Power Limited”

Submitted in the partial fulfillment for the award of
Head of Department of Commerce

SUBMITTED BY:

Neha Kumari
Roll No - 19COH107
Registration number-30691/19
+ 3 3rd. Year Commerce (Honours)



UNDER THE GUIDANCE OF

Miss Madhusmita Malik
(Lecturer in Commerce)

Head of Department of Commerce

Government Autonomous College Panposh, Rourkela, 769004

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



**PROJECT WORK ON FINANCIAL STATEMENT OF TRL KROSAKI REFACTORIES
LIMITED, BELPAHAR, JHARSUGUDA**

**SUBMITTED TO
HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

25

**SUBMITTED BY
RASESWARI MALLIK
ROLL NO: -19COH108
CLASS & SEMESTER- B.Com. 6th Semester
REGISTRATION NO- 30692/19**

**GUIDED BY
MISS. MADHUSMITA MALIK (FACULTY OF COMMERCE)**

Malik

GOVERNMENT AUTONOMOUS COLLEGE



A

PROJECT REPORT

ON

“Traning And Development of K.T Steel Pvt. Ltd”

SUBMITTED IN THE PARTIAL FULFILLMENT FOR THE AWARD OF
THE PG DEPARTEMENT OF COMMERCE

Submitted by:

Pujarani Prusty

Roll No - 19COH109

Registration number- 30693/19

+ 3 3rd Year Commerce (Honours)

UNDER THE GUIDANCE OF

MS Madhusmita Malik

(Lecturer in Commerce)

Department of Commerce

Government Autonomous College Panposh, Rourkela, 769004

22

Malik

GOVERNMENT AUTONOMOUS COLLEGE



32

Mahanta

ROURKELA

**Project work on Study on Consumer Behaviour at SUPER MAX (pizza den),
Rourkela**

SUBMITTED TO

**HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

SUBMITTED BY

**PRIYA GUPTA
ROLL NO.:- 19COH110
CLASS & SEMESTER- B.COM 6th SEMESTER
REGISTRATION NO. :- 30694/19
PAPER:- DSE IV**

[Handwritten signature]

GUIDED BY

**Mr. DHIREN KUMAR MAHANTA
ASST. PROFESSOR, HOD
(FACULTY IN COMMERCE)**

[Handwritten signature]

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

Project Report On " Marketing Strategy of Dominos", Rourkela

Submitted To

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVT. AUTONOMOUS COLLEGE, ROURKELA

Submitted By

PRATIVA RANI DAS
ROLL NO : B.COM 6th SEMESTER
REGISTRATION NO: 30695/19

UNDER THE GUIDANCE OF

Mr. Dhiren Kumar Mahanta
Assistant professor, H.O.D
FACULTY OF COMMERCE

25

Mahanta

[Signature]

Mahanta

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA



35
Ashma

Project work on :

**“Supply chain management of swastika
Ispat pvt. Ltd company “**

Submitted to

Head of department , department of
commerce, Government Autonomous college
Rourkela **submitted by**

Name :Ashma kerketta

Roll no : 19-COH- 112

REGD. NO: 30696/19

Under the Guidance of:

Miss : MADHUSMITA MALIK (faculty of commerce)

GOVERNMENT AUTONOMOUS COLLEGE



40
Malik

ROURKELA

**PROJECT REPORT ON RATIO ANALYSIS OF ICICI PRUDENTIAL LIFE
INSURANCE COMPANY LIMITED , ROURKELA .**

**SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA**

**SUBMITTED BY
FATIMA BARA
ROLL NO-19COH 113
CLASS & SEMESTER-B.COM 6TH SEMESTER
REGISTRATION NO-30697 / 19**

**GUIDED BY
Miss MADHUSMITA MALIK
(FACULTY OF COMMERCE)**

Malik

**“A PROJECT REPORT ON CUSTOMER RELATIONSHIP
MANAGEMENT OF DHARAMNATH PRASAD ZAVERI AND
SONS JEWELLERS”**

[Submitted in partial fulfillment for the award of the degree of bachelor of commerce]

Bachelor of commerce

By

Surabhi Das

Roll No: 19COH 114

Class& Semester – BCOM 6th Semester

Registration Number – 30698/19



Malik

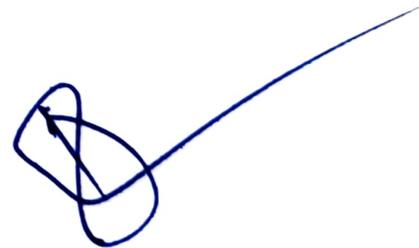
Submitted to

Head of the Department of Commerce

Under the guidance of

Miss.Madhusmita Malik

(Faculty in Commerce)



Department of Commerce

GOVERNMENT AUTONOMOUS COLLEGE,

Panposh, Rourkela - 04

GOVERNMENT AUTONOMOUS COLLEGE, PANPOSH,



ROURKELA

“A STUDY ON CUSTOMER SATISFACTION ON ZOMATO ON ONLINE FOOD SERVICE”

zomato

**SUBMITTED TO
DHIREN KUMAR MAHANTA
Asst. Professor (HOD)
DEPARTMENT OF COMMERCE
GOVERNMENT COLLEGE, ROURKELA**

35

**SUBMITTED BY
GHANSHYAM BARA
ROLL.NO.19COH115
CLASS & SEMISTER. B.COM 6th SEMISTER
REGISTRATION NUMBER:30699/19**

**GUIDED BY
Pro. DHIREN KUMAR MAHANTA
(FACULTY IN COMMERCE)
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE,
PANPOSH, ROURKELA**

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



Project Work on:

“Consumer behavior on Khusboo tours and travels, Rourkela”

Submitted To:

**HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE,
GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA**

30
Malik

Submitted By:

Name : Simran Kaur
Roll No : 19COH116
Class : B.COM, 6th Semester
Regd. No : 30700/19

Under the Guidance of:

**Miss. USHARANI SETHI
(Faculty of Commerce)**

Malik

Government Autonomous college Rourkela



**“A Study on Consumer Satisfaction of Honda Activa in
Kansbahal”.**

Submitted to

Head of Department

Department of Commerce

Government Autonomous College, Rourkela

Submitted By

Anand Kullu

Roll No - 19 COH117

Semester - B.Com 6th Semester

Under the Guidance of

Prof. Dhiren Kumar Mahanta

Faculty of Commerce

58

Malik

Malik

Malik



ROURKELA

Project Work on "Marketing Strategy of Gym (Life Fitness' GYM ROURKELA)"

SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

SUBMITTED BY
ZAKIA FATMA
ROLL NO- 19COH118
CLASS & SEMESTER-B.COM (6TH SEMESTER)
REGISTRATION NUMBER-30702/19

Faculty **GUIDED BY**
PROF. MADHUSMITA MANSI — Malik
HOD PROF. DHIREN KUMAR MOHANTA

35
Malik

**GOVERNMENT AUTONOMOUS COLLEGE,
ROURKELA**

**A PROJECT REPORT ON
A COMPARATIVE FINANCIAL STATEMENT
ANALYSIS OF D.K. CONSULTANCY**



Ho
Malik

SUBMITTED BY

**CHANDAN KUMAR SAH
COLLEGEROLL NO: 19-COH-119**

REG.NO-30703/19

+3 FINAL YEAR COMMERCE

UNDER THE GUIDANCE OF

MADHUSMITA MALIK

FACULTY IN COMMERCE

**GOVERNMENT AUTONOMOUS COLLEGE, PANPOSH,
ROURKELA, ODISHA**

PIN:-769004, 2020

A Project Report on
Sales and Revenue Analysis of retail store
[with reference to Taj Bazar, Kbl]



**GOVERNMENT AUTONOMOUS COLLEGE, PANPOSH,
ROURKELA-769004, ODISHA, INDIA**

SUBMITTED TO :

HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
GACR

SUBMITTED BY:

Name- PRAKASH SAHOO
Roll No.- 19COH120
Semester- 6th (b.com)
Regd. No- 30704/19

Under the Support and guidance of

**Miss. MADHUSMITA MALIK
(faculty of commerce)**

GOVERNMENT AUTONOMOUS COLLEGE



50

Project work on " Marketing Strategy of Hotel Ginni Palace"

Malik

SUBMITTED TO

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

SUBMITTED BY

SUMANT KUMAR JHA

ROLL NO:19COH121

CLASS & SEMESTER-BCOM,6th Semester

REGISTRATION NUMBER-30705/19

GUIDED BY

Miss MADHUSMITA MALIK

(FACULTY IN COMMERCE)

(Signature)

Government Autonomous College



ROURKELA

Project work : on Marketing Strategy of Apollo Pharmaceuticals

PVT.ltd Koelnagar , Rourkela.

SUBMITTED TO

HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

38
Malik

SUBMITTED BY

NAME - PAPALI KHATUA

ROLL NO - 19C0H122

CLASS & SEMESTER – B.Com 6th semester

REGISTRATION NO – 30706/19

Guided By

Mr. Dhiren Kumar Mahanta

Assistant Professor Of Commerce(HOD)

Miss- Madhusmita Malik (Faculty of Commerce)

GOVERNMENT AUTONOMOUS COLLEGE



40
Malik

ROURKELA

A project report on "Comparative Analysis of Financial Statement of Ashoka Agencies at Tara Om Bhawan Bisra Dahar road, Rourkela"

Submitted To

HEAD OF DEPARTMENT

(Asst. Professor in commerce Dhiren Kumar Mahanta)

DEPARTMENT OF COMMERCE

GOVERNMENT AUTONOMOUS COLLEGE ROURKELA

Submitted By

SATYAM SAH

ROLL NO: 19-COH-123

CLASS & SEMESTER: B.COM 6TH SEMESTER

REGISTRATION NO: 30707/19

Guided By

MISS. MADHUSMITA MALIK

(Faculty in commerce)

Government Autonomous College, Rourkela



A PROJECT REPORT ON
“AN ANALYSIS OF INVENTORY MANAGEMENT”

A CASE STUDY OF
(INVENTORY MANAGEMENT OF REXON STRIPS LIMITED)

Submitted to
Head of Department
Department of Commerce
Government Autonomous College, Rourkela

Submitted by
Subhasmita Rout
Roll no. -19COH-124
Regd No – 30708/19
Semester – B.com 6th semester

Under the guidance of
Miss. Madhusmita Malik
(Faculty of Commerce Department)

35

Malik

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

A

PROJECT REPORT

ON

**“WORKING CAPITAL MANAGEMENT OF BHUSHAN POWER &
STEEL LIMITED”**

**SUBMITTED IN THE PARTIAL FULFILLMENT FOR THE AWARD OF THE
PG DEPARTMENT OF COMMERCE**



SUBMITTED BY :

Diptimayee Dash

Roll No – 19COH125

+3 3rd Year Commerce (Honours)

Registration No – 30709/19

UNDER THE GUIDANCE OF :

Miss. Madhusmita Malik

(Lecturer in Commerce)

PG Department of Commerce

Government Autonomous College

Panposh, Rourkela - 769004

35
Malik
8

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



**PROJECT REPORT ON :-
MARKETING AND ADVERTISING STRATEGIES OF JAIHIND STORE AND
THEIR EFFECT ON CUSTOMERS**

SUBMITTED TO:

**HEAD OF THE DEPARTMENT
DEPARTMENT OF COMMERCE**

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA

38

Malik

SUBMITTED BY:

NAME - AMISHA BURMAN

ROLL NO - 19COH-126

CLASS - B.COM, 6TH SEMESTER

REGD.NO - 30710/19

**UNDER THE GUIDANCE OF
MISS.MADHUSMITA MALIK
(FACULTY OF COMMERCE)**

GOVERNMENT AUTONOMOUS COLLEGE



Project work on:

Profit Trend Analysis of TATA Steel LTD Company Of
Jharsuguda

Submitted To:

Head Of Department,
Department Of Commerce,
Government Autonomus College, Rourkela

38
Malik

Submitted By:

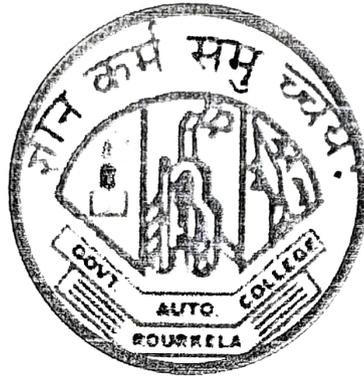
Name- Madhumita Mazumdar
Roll No- 19COH127
Class- B.com,6thSemester
Redg.No.- 30711/19

Under The Guidance Of:

Mr.Dhiren Kumar Mahanta
Assistant Professor
Head Of The Department
PG Department Of Commerce

Malik

GOVERNMENT AUTONOMOUS COLLEGE, ROURKELA



38

Malik

FINANCIAL STATEMENT ANALYSIS OF OMFED, ROURKELA

Submitted to
Head of Department
Department of Commerce
Government Autonomous College

Submitted by
Deepali Dei
Roll No. - 19COH129
Semester - B.COM 6th Semester
Regd. No. - 30713/19

Under the Guidance of
Prof. Dhiren Kumar Mahanta
(Faculty in Commerce)

Malik

GOVERNMENT AUTONOMOUS COLLEGE



ROURKELA

**PROJECT WORK-COMPARATIVE STUDY OF COST OF CAPITAL IN TATA
MOTORS, ROURKELA**

**SUBMITTED TO
HEAD OF DEPARTMENT
DEPARTMENT OF COMMERCE
GOVERNMENT AUTONOMOUS COLLEGE**

58
Malik

**SUBMITTED BY
JYOTISHMAN HARICHANDAN
ROLL NO- 19COH130
CLASS & SEMESTER-B.COM 6th SEMESTER
REGISTRATION NO- 30714/19**

**GUIDED BY
DHIREN KUMAR MAHANTA
ASSISTANT PROFESSOR (H.O.D)**

Malik